

Connie Loh

Manager of Business Development

Connie Loh is a Manager of Business Development for the Detroit Regional Partnership (DRP). As part of the business development team, Loh is responsible for developing and executing regional business attraction strategies, with a focus on the digital tech, smart manufacturing, defense and medical devices industries. Her efforts help raise awareness of the Detroit Region as an ideal location for corporate investment and assist foreign and domestic firms as they explore, invest, and create jobs in the region.

Loh previously worked in the powertrain solutions division at Bosch USA where she managed global IT projects. She also has extensive experience in the nonprofit sector with specialization in adult education and workforce development. She is certified in international business through the University of London's global MBA program and has a bachelor's degree in Asian studies, Spanish and public policy from the University of Texas-Austin.