



Detroit  
Regional  
Partnership

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## Justin Robinson

*Senior Vice President of Business Development*

Justin Robinson is Senior Vice President of Business Development for the Detroit Regional Partnership. Robinson leads the business development team, raising awareness of the Detroit Region as an ideal location for corporate investment and helping foreign and domestic firms explore, invest, and create jobs in the community.

Robinson previously served as the vice president of business attraction for the Detroit Regional Chamber. Annually, his teams have led more than 30 domestic and international outreach trips, engaged with more than 100 site selectors, and hosted two dozen visiting foreign delegations. These efforts have reached key markets such as Israel, China, Silicon Valley, Italy, Germany, Japan, Austria, France, and the Netherlands. He holds a bachelor's degree in urban and regional planning from Michigan State University.