

Julia Anderson

Associate Manager, GIS & Site Intelligence



Julia Anderson is Associate Manager, GIS & Site Intelligence for the Detroit Regional Partnership (DRP), a leading economic development nonprofit serving the 11-county Detroit Region. As a member of the DRP's research and business intelligence team, Anderson provides interactive mapping applications, data management, and geospatial platforms that display the Region's economic data in compelling visual ways. Her work is essential to supporting the business development and marketing teams as they share the Detroit Region's story and business case with potential investors around the country and world.

In 2020 and 2021, Anderson contributed to the development of award-winning interactive industry cluster story maps and business cases that allowed the organization to engage business attraction prospects virtually throughout the pandemic shutdowns. Prior to joining the DRP, Anderson completed a GIS internship with the Road Commission for Oakland County where she sharpened her knowledge of geospatial technologies and cartography. She also studied language and literature for a summer in France and speaks French.

PAST EXPERIENCE AND EDUCATION

- Intern, Road Commission for Oakland County
- Bachelor of Science, Economic Geography, Michigan State University
- Certified, Geographic Information Systems, Michigan State University
- French Language and Literature Specialization, L'Institut de Touraine

NOTABLE ACHIEVEMENTS AND COMMUNITY INVOLVEMENT

- 2021 Community, Economic and Workforce Research Award, Council for Community and Economic Research
- Certified Drone Pilot (2021)
- Proficient in French