

Annie Dubois

Digital Marketing Coordinator



Annie Dubois is digital marketing coordinator for the Detroit Regional Partnership (DRP), a leading economic development nonprofit serving the 11-county Detroit Region. In this role, she amplifies the Detroit Region's unique economic development story around the world as the organization attracts investment and jobs by recruiting national and international companies. Her responsibilities include supporting high-level regional marketing campaigns and strategy across digital and social media platforms and executing regular communications to key partners and stakeholders and the business community at large.

Prior to joining the DRP, Dubois served as communications coordinator for the provost office at Michigan State University (MSU). She is a graduate of MSU where she earned a bachelor's degree in professional and public writing with a minor in digital humanities for which she studied abroad in London and Scotland. Throughout her academic career, Dubois held various marketing and communications positions and internships honing her professional writing skills.

PAST EXPERIENCE AND EDUCATION

- Bachelor of Arts, Professional and Public Writing, Michigan State University
- Communications Coordinator, Office of the Provost, Michigan State University
- Communications and Social Media Strategist, College of Arts and Letters, Michigan State University
- Technical Business Writer, Michigan Health Information Network
- Web Editor, Residential Study of the Environment, Bailey Hall, Michigan State University

NOTABLE ACHIEVEMENTS AND COMMUNITY INVOLVEMENT

- Professional and Public Writing Outstanding Senior Award, Michigan State University, 2021