Helping Businesses Grow

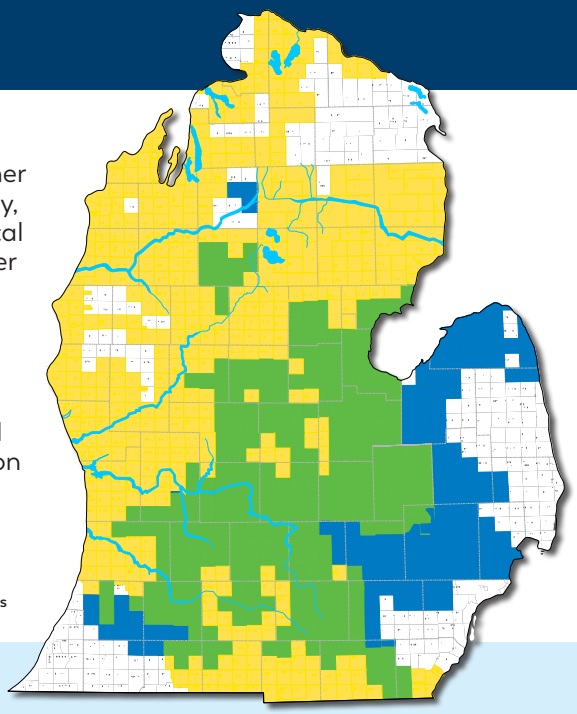
Making Michigan a Great Place to Do Business

CONSUMERS ENERGY is Michigan's largest energy provider and the fourth largest combination natural gas and electric utility in the United States. But that's not all.

Together with the Michigan Economic Development Corporation and local economic development agencies, we work to understand long-term goals and provide tools beyond energy to reach them, with focus on growth.

It's about building confidence in Michigan and ensuring a solid start, a successful future and a great customer experience. That's a major reason why, in 2021, leaders in automotive, medical technology, food processing and other industries announced plans to invest more than $1.23 billion and create 3,594 jobs in Consumers Energy's service territory.

Our efforts are also being recognized nationally. In 2021/2022, Site Selection and Business Facilities both named us among top utilities in economic development.



What We Offer

Competitive Rates

We introduced a new, innovative Large Economic Development rate in 2021 to attract and retain energy-intensive companies. We also offer flexible rate options – from time of use to standard interruptible and market-based interruptible rates – to help lower energy costs. Additionaly, we can provide electric rate analyses to ensure your business is on the most competitive rate.

Renewable Energy Options

From wind farms and solar distributed generation to a large customer renewable energy program, we help make renewable energy goals reality.

99.97% Predicted Average Electric Reliability

We've spent millions of dollars to strengthen our electric distribution system and improve reliability. Our predicted average electric reliability is 99.97% with a dedicated substation.

Energy Infrastructure Incentives

Our incentives for new construction yield competitively priced—or potentially zero upfront cost—energy infrastructure.

Energy Efficiency Incentives

We offer rebates for current and planned energy efficient equipment and buildings. We also assign a no-cost energy advisor to maximize energy efficiency incentives. We've saved our customers more than $4 billion since 2009.

Energy Ready Sites

Be confident the site you choose can serve your energy needs. Our Energy Ready site inventory includes infrastructure maps, engineering diagrams, construction timelines, cost estimates and incentive information.

A Clean Energy Future

In 2022, we announced plans are moving forward on our Clean Energy Plan, a 20-year strategy to safeguard Michigan's environment while supplying more clean energy to our homes and businesses.

We plan to end coal use by 2025, achieve net zero carbon emissions and dramatically increase clean energy resources by 2040.

Learn more at
ConsumersEnergy.com/change

Consumers Energy
Count on Us®

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5 Reasons Why Michigan is Best for Business

MICHIGAN offers Pure Opportunity—from diverse and world-class talent that supports investing in innovation to a quality and affordable lifestyle that complements a pro-business environment.

1. **Globally Connected:** The state is one of the most globally connected regions in the nation, located within 500 miles/800 kilometers of nearly half the U.S. and Canadian population and commerce centers. The Detroit Metropolitan Airport is one of the world's leading air transportation hubs.
2. **Leading Industries:** Core industries include advanced manufacturing, technology, mobility and automotive manufacturing, medical devices, professional and corporate services and engineering, development and design. Michigan also is home to 17 companies on the 2021 Fortune 500 list, including CMS Energy, the parent of Consumers Energy.
3. **World-Class Talent:** Michigan has one of the most talented, diverse and abundant workforces in the U.S. and resources that ensure new talent is always being developed. Michigan has the highest concentration of engineers in the nation and a skilled trades workforce that ranks in the top 10 nationally.
4. **Pro-Business Environment:** Through a wide variety of programs and resources, Michigan offers customized incentive packages for business attraction opportunities that create jobs and new investment. Michigan's business climate is ranked 10th in the nation, according to Site Selection magazine's 2021 Prosperity Cup rankings.
5. **Quality and Affordable Lifestyle:** With a low cost of living – 10% lower than the national average – Michigan is the 4th most affordable state in the country. Surrounded by 20% of the world's freshwater and home to more than 11,000 inland lakes, the most public golf courses in the country and more, Michigan offers plenty of opportunity for finding a new adventure.

Source: *Michigan Economic Development Corporation, "Discover Michigan." Learn more at MichiganBusiness.org and 888-522-0103*

SUCCESS STARTS HERE

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