



ONE REGION
TOGETHER

2022 ANNUAL REPORT



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Regional
Partnership

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MESSAGE FROM THE PRESIDENT & CEO



When the Detroit Regional Partnership (DRP) created its strategic plan in 2019, we set out to create a dedicated economic development team that would focus solely on marketing the region to global business leaders and attracting jobs and investment to our 11 counties. In 2022, the final year of our first three-year strategic plan, we achieved that success in impressive fashion.

Thanks to our business development, marketing, and intelligence activities, the DRP delivered its highest one-year totals to date: 33 project wins, more than 5,200 jobs, and \$2.4 billion in investment. That is the type of success needed to achieve our ultimate goal of being among the nation's most prosperous and inclusive regions.

That impact reflects our evolution as an organization—from six people in 2019 to a growing team of more than 25 professionals. Our team performs the activities that create jobs and attract investment, traveling to domestic and international markets while providing talent solutions and partner connections to companies as they expand here.

What's most exciting about 2022, however, goes beyond one year's achievements. While we were attracting businesses and jobs to the Detroit Region, we were also laying the foundation for future prosperity and economic growth.

Our DRP-led coalition secured a \$52.2 million Build Back Better Regional Challenge grant from the U.S. Economic Development Administration, ensuring that our region remains the Global Epicenter of Mobility (GEM) as the world shifts to electric and next-generation vehicles. We also fully launched VIP by DRP—a program that's changing the way we approach site readiness and building an inventory of verified industrial properties ripe for expansion projects.

In 2022, the DRP developed its strategic plan for the next three years. This plan builds on our business development and intelligence activities, expands our talent solutions services for new businesses, and further cements our role as the best point of contact for domestic and international businesses. Together, these strategies will position the DRP as the voice for our clients in Michigan's policy conversations.

Our plan also calls for the development of a robust marketing campaign to raise the Detroit Region's brand awareness on the global stage. The next three years will include efforts through GEM to ensure our region is leading the world in automotive and advanced mobility. Ultimately, this will provide a pathway to create a more prosperous and equitable region, as we drive global innovation and provide opportunities to residents in our 11 counties—now and in the future.

Once again, we have defined what success looks like. Now, it's time for us to work together as a region to achieve it.

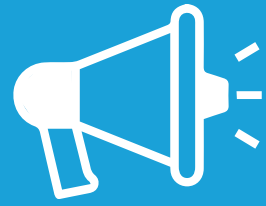


Maureen

Maureen Donohue Krauss

President and CEO
Detroit Regional Partnership





MARKET THE REGION

- Promote the Detroit Region as a world-class business location
- Generate prospects and move them through the sales funnel
- Leverage investors, partners, and advocates to share key messages



GROW THE REGION

- Drive sector-based foreign direct investment and domestic job growth for our region
- Lead a national site selector engagement campaign
- Advance regional industrial site readiness through the VIP by DRP program



SUPPORT THE REGION

- Provide our economic development prospects with targeted talent solutions
- Deliver data and research for our region
- Improve economic development outcomes by developing a collaborative regional ecosystem

Mission

The Detroit Region will be among the most prosperous regions in the nation by 2030.

Guiding Principles

At the DRP, each and every decision is driven by our guiding principles, which provide a strategic foundation as we market, grow and support the 11-county Detroit Region.

Robust Growth

Catalyze job growth for all in the region over the next 3 to 5 years.

Jobs for All

Attract and expand jobs for all skill levels across the region.

Deep Prosperity

A clear focus on inclusive economic development activities.

Regional Impact

Drive a regional ethos in our community and be regionally focused.

Collaborative Ecosystem

Collaborate with economic development and ecosystem partners.

2020-2030 GOALS

50,000
NEW JOBS

12,000
PATHWAY JOBS

\$10 BILLION
IN INVESTMENT

\$2 BILLION
IN PAYROLL



THREE YEARS OF SUCCESS

2020 — 2021 — 2022

80
PROJECTS

\$7.2B
INVESTMENT AND
CONSTRUCTION OUTPUT

28,380
JOBS CREATED AND
SUPPORTED

7,417
PATHWAY JOBS CREATED
AND SUPPORTED

\$2.0B
INCREASE IN
PAYROLL



SITE SELECTOR ENGAGEMENT

PROMOTING THE REGION

Hosting Influential Global Site Selectors

There is no substitute for experiencing the Detroit Region in person. The DRP continues to bring site selectors, key corporate decision makers and influencers to Detroit to experience our momentum firsthand and showcase the region to critical national and international audiences.

In October 2022, the DRP hosted the Industrial Asset Management Council's (IAMC) annual Fall Forum and 20th anniversary celebration after successfully recruiting the event to Detroit. IAMC and its global membership of corporate real estate executives learned about the activity and opportunities in the region's industrial sector.

As sponsor of the four-day event, the DRP participated in programming that showcased the progress throughout the Detroit Region to over 400 attendees. It also released a video touting the VIP by DRP program and how the new program could benefit IAMC professionals looking to locate and expand in the Detroit Region.



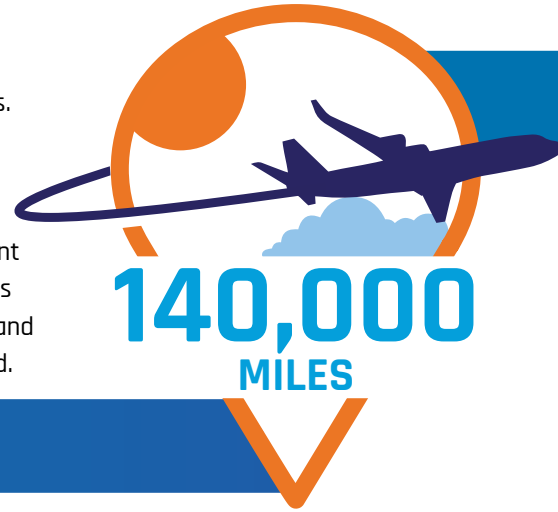
DELEGATIONS, MISSIONS, AND EVENTS

140,000 Miles and Counting...

DRP Packs Full Travel Schedule into 2022

This past year brought a return to normal in-person economic development activities. For the DRP, that translated to a full slate of travel, including more than 60 trade missions and trade shows.

With travel restrictions largely lifted around the world, the DRP Business Development team logged over 140,000 miles traveling to domestic and international markets. This increased activity also presented opportunities to once again travel with key public and private sector partners and promote the Detroit Region as a premier place to expand.



International Highlights



Doubling Down on Germany's FDI

With Germany serving as a major source of foreign direct investment into Michigan, the DRP went on three trade missions throughout the country, meeting with nearly 40 companies. Our team targeted greater investment opportunities in various regions, including the Bavaria Region, Berlin, and Frankfurt.



Booking First Trip to Sweden

Building on several years of increased interest from Swedish companies, the DRP coordinated its first mission to Sweden, hosting public partner Oakland County during the trip. In Stockholm and Gothenburg, the group met with 19 companies in smart manufacturing, automotive mobility, and tech.



Visiting Our Top Trade Partner

Canada is the Detroit Region's closest, most significant trade partner and remains a high priority for new business development. In planning and leading trade missions to Toronto and Montreal, the DRP arranged over 25 meetings with Canadian companies interested in learning how to navigate opportunities in the Detroit Region. We connected them with key partners on the trip, including Oakland County, Detroit Economic Growth Corporation, and Ann Arbor SPARK.



Targeting South Korea's Increased Demand for Batteries

The past few years have seen an increase in Korean projects due to demand for battery technology and manufacturing. The DRP traveled to South Korea twice in the past year to build on past relationships and generate new opportunities for the region. The Michigan Economic Development Corporation and Oakland County accompanied the DRP on these trips.



DELEGATIONS, MISSIONS, AND EVENTS

Domestic Highlights



Recruiting Firms Priced Out of Austin

With many larger companies flocking to Austin, Texas, the price of doing business there has soared, while talent remains scarce and expensive. The DRP traveled to Austin with the Detroit Economic Growth Corporation to meet with firms and showcase the Detroit Region's affordability and highly skilled talent pool.



Promoting Tech Talent and Mobility in California

The DRP took three trips to California to promote the Detroit Region's high-quality, affordable tech talent and innovative ecosystem. Our team attended the Los Angeles Auto Show, met with smart manufacturers, and then focused on the automobility and tech industries with two more trips to Silicon Valley. The DRP traveled with public and private sector partners for portions of these trips, including Oakland County, Detroit Economic Growth Corporation, and Warner Norcross + Judd.



IMPROVING INDUSTRIAL SITE READINESS

VIP by DRP Fully Launched

Improving Regional Industrial Site Readiness

After fully launching this year, our Verified Industrial Properties (VIP by DRP) program began showcasing approximately 30 properties, including well-known sites primed for redevelopment, such as Summit Place Mall in Oakland County, Buick City in Genesee County, and a potential megasite in Shiawassee County.

Buoyed by the recent Build Back Better Regional Challenge, the VIP by DRP program is improving regional site readiness by helping local communities and real estate brokers identify, assess, ready and market industrial sites in the Detroit Region. VIP by DRP allows site selectors to quickly assess whether industrial properties in the region meet their project needs as they advise national and international companies where to locate.

Throughout 2022, the DRP continued to seek public and private sector partners to submit properties. As part of the program, third-party engineers verify the condition of vacant industrial parcels of 10 acres or more by evaluating criteria such as access to utilities, wetlands, site-specific attributes, and easements.



Website

"VIP by DRP is built around national best practices in business attraction and is amplified by our year-round business development outreach. It provides our partners exposure to a global audience while also indirectly connecting them to potential investors and job-creating projects in the national and international markets we visit throughout the year."

Shannon Selby, Vice President of Real Estate Services, DRP



Verified Industrial Properties



New program gives SE Michigan an edge in hot industrial real estate market



Clearinghouse of big, vacant properties aims to lure industrial development

2023-2025 STRATEGIC PLAN

From Startup to Second Stage

DRP Entering Next Strategic Phase

As 2022 concluded the Detroit Regional Partnership's initial three-year strategic plan, the organization launched its next phase to market, grow, and support the 11-county region.

Throughout 2022, DRP executive leadership developed a new three-year strategic plan that kicked off in January 2023 and will guide operations, programming, and resource allocation through 2025. This next phase will build off the foundation created during the DRP's startup phase to expand its impact.

Three highlights of the new 2023-2025 strategic plan include:

1

Developing a Signature Regional Marketing Campaign

The DRP will develop, fundraise for, and begin to deploy a marketing campaign that aims to further establish the Detroit Region as a globally recognized business, talent and investment destination.

2

Bolstering Project Pipeline by Increasing Focus on Growth Industries

Increased resources for business development and attraction activities will go into three industries primed for growth—automotive and mobility, smart manufacturing, and corporate/professional services. This refined approach will also help develop subsectors emerging in these industries.

3

Establishing DRP as Leading Voice of Business Attraction

While collaborating with key partners such as Business Leaders for Michigan, the Detroit Regional Chamber, and Economic Development Leaders for Michigan, the DRP will expand its unique role as the voice for domestic and international customers and site selectors by removing obstacles to projects and incentivizing expansion in the region.

Incentives and Transformational Mobility Investment

DRP Continues to Be Voice of Business Attraction

As an organization that travels the world to attract businesses to Southeast Michigan, the Detroit Regional Partnership continues to lend its expertise to statewide conversations about business development. From the 2022 Mackinac Policy Conference to media appearances at the state capitol, the DRP proved to be a leader in bringing the voice of site selectors into discussions about Michigan's global competitiveness.

No effort produced results quite like the Strategic Outreach Attraction Reserve (SOAR) Fund, which the DRP has supported since it was created in December 2021. SOAR proved critical to attracting major automotive projects throughout the year. This included General Motors' historic \$7 billion investment in electric vehicle production in Michigan, which is expected to create 4,000 new jobs and retain another 1,000. SOAR also impacted Ford's \$2 billion investment in 10 facilities, which is expected to create more than 3,200 new manufacturing jobs.



A Record-Breaking Year

The Detroit Regional Partnership had a record-breaking year in 2022—achieving its highest one-year totals with 33 project wins, over 5,200 jobs, and \$2.4 billion in investment across 7 of the 11 counties in the Detroit Region.

This unprecedented success was due to increased interest from domestic and international companies seeking to expand amid a red-hot industrial market. Similar to 2021, the automotive and mobility, corporate professional services, and smart manufacturing industries led the way in growth opportunities.

TOTAL ECONOMIC IMPACT FOR 2022

\$4.6B

INVESTMENT AND CONSTRUCTION OUTPUT

17,278

JOBS CREATED AND SUPPORTED

\$954.7M

INCREASE IN PAYROLL

4,957

PATHWAY JOBS

Note: Total economic impact numbers include direct, indirect and induced.

Projects Across the Detroit Region

PROJECTS WON: 33

1,259

LEADS

60+

TRADE MISSIONS, DELEGATIONS, AND INDUSTRY EVENTS

190

NEW PROJECTS

56

PROSPECT VISITS

\$2.4B

DIRECT INVESTMENT

5,233

DIRECT JOBS

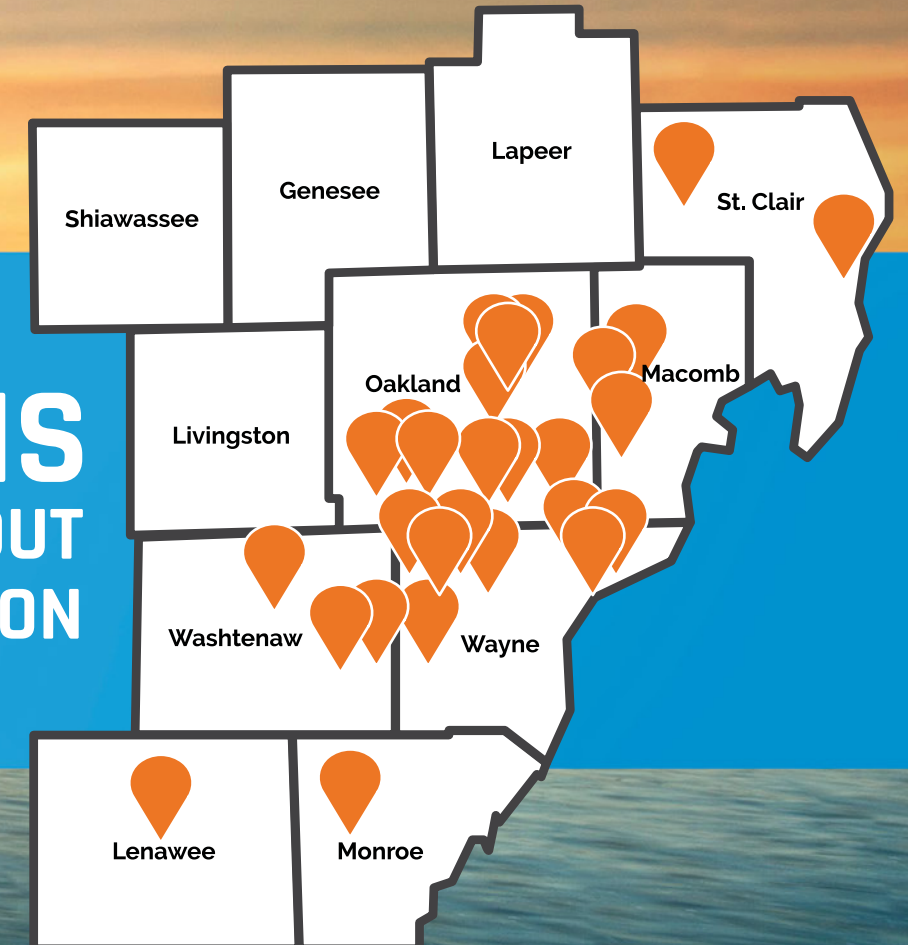
1,954

DIRECT PATHWAY JOBS

\$351.8M

DIRECT PAYROLL

WINS THROUGHOUT THE REGION



MAJOREL

Majorel Shatters Initial Hiring Goal

Announces Brick-and-Mortar Location in Downtown Detroit

Despite the country's tight labor market, Majorel—a leading global provider of next-generation end-to-end customer experience (CX) solutions—easily exceeded its initial goal of hiring 150 employees by June, less than five months after the company announced it had selected Detroit out of 50 possible U.S. locations.

In fact, by the end of the month, Majorel had hired more than 500 new employees and announced that 211 West Fort Street would be the location of its new brick-and-mortar office in downtown Detroit. The news came as many other companies had to reduce their office space due to the pandemic.

This growing global tech firm chose Detroit after a thorough national search. Here, that search started with the Detroit Regional Partnership, which helped Majorel understand the strength of the region for their operations and recommended locations based on proximity to workforce and nearby assets.

The successful hiring process was led by Detroit at Work with supporting partners who helped promote job opportunities and host job fairs at the Renaissance Center.

THANK YOU PARTNERS - DETROIT AT WORK - CITY OF DETROIT - DETROIT ECONOMIC GROWTH CORPORATION - WAYNE COUNTY

A TOP 20 ONSHORE DEAL

Majorel's project in Detroit was named one of the Top 20 onshore call center projects of 2022 by The Site Selection Group—a global location advisory, economic incentive, and corporate real estate services firm. They determine these rankings based on jobs created, location, and community impact.

"I would like to thank Majorel—not only for choosing Detroit, but for ensuring that residents of this city have a chance at filling these good-paying jobs. To have a company that does business in 35 countries choose Detroit speaks volumes about our city's future and the opportunity that we are creating here for our city's residents."

Mike Duggan, Mayor, City of Detroit

NIAGARA BOTTLING

National Beverage Manufacturer to Build First Facility in Michigan

Leading beverage manufacturer Niagara Bottling is constructing a state-of-the-art, 500,000-square-foot facility in Shelby Township—its first facility in Michigan. The project is expected to generate \$103 million in investment and create at least 50 jobs.

The DRP helped Niagara evaluate sites and negotiate incentives, while connecting it with utility providers and government partners regarding site readiness. The project received a \$350,000 grant from the MEDC and is expected to include water and infrastructure improvements from local government partners.

THANK YOU PARTNERS - MICHIGAN ECONOMIC DEVELOPMENT CORPORATION - MACOMB COUNTY DEPARTMENT OF PLANNING AND ECONOMIC DEVELOPMENT - SHELBY TOWNSHIP - DTE

"Locating the Niagara Bottling facility in Macomb County makes sense given our skilled and talented workforce, and our legacy as a leader in manufacturing. But the project would not have been possible without the partnership of the Macomb County Department of Planning and Economic Development, the State, the Detroit Regional Partnership, Shelby Township and the Macomb County Department of Roads. I was thrilled to see this incredible, large-scale collaboration, and I'm proud that Niagara has now made Macomb their home."

Mark Hackel, Executive, Macomb County

FLO

EV Charging Network Operator Creating 133 Jobs in Oakland County

FLO, a Canadian EV-charging company and the North American leader in smart charging solutions and manufacturing, is investing \$3 million to establish its first-ever U.S. manufacturing facility. FLO anticipates that the new facility in Auburn Hills will create 133 jobs and produce 250,000 EV chargers for the U.S. market by 2028.

Working with partners across the region, the DRP helped FLO navigate site selection, incentive packages, and labor force data to secure the project. FLO also received an \$800,000 Michigan Business Development Program grant to support their investment.

THANK YOU PARTNERS - MICHIGAN ECONOMIC DEVELOPMENT CORPORATION - OAKLAND COUNTY - CITY OF AUBURN HILLS - DTE



ELECTRICAL COMPONENTS INTERNATIONAL

ECI Chooses Southfield Over Dallas

Electrical Components International (ECI) is the global leader in electrical distribution solutions for home appliances and heavy equipment, with more than 40 global locations and 25,000 team members. ECI was seeking a U.S. location for a new global business and engineering solutions center that would house 57 high-wage jobs.

The DRP supported ECI as it explored the Detroit Region, building the case for our market versus Dallas, Texas—the other finalist location. With support from the city, county, and state, the DRP was able to secure the project in the city of Southfield, resulting in a 10,400 square-foot lease. The company received a robust incentives package, including a \$760,000 Michigan Business Development Program project grant, city tax abatement, county training assistance grant, and recruiting support.

THANK YOU PARTNERS - CITY OF SOUTHFIELD - OAKLAND COUNTY - MICHIGAN ECONOMIC DEVELOPMENT CORPORATION - OAKLAND COUNTY MICHIGAN WORKS

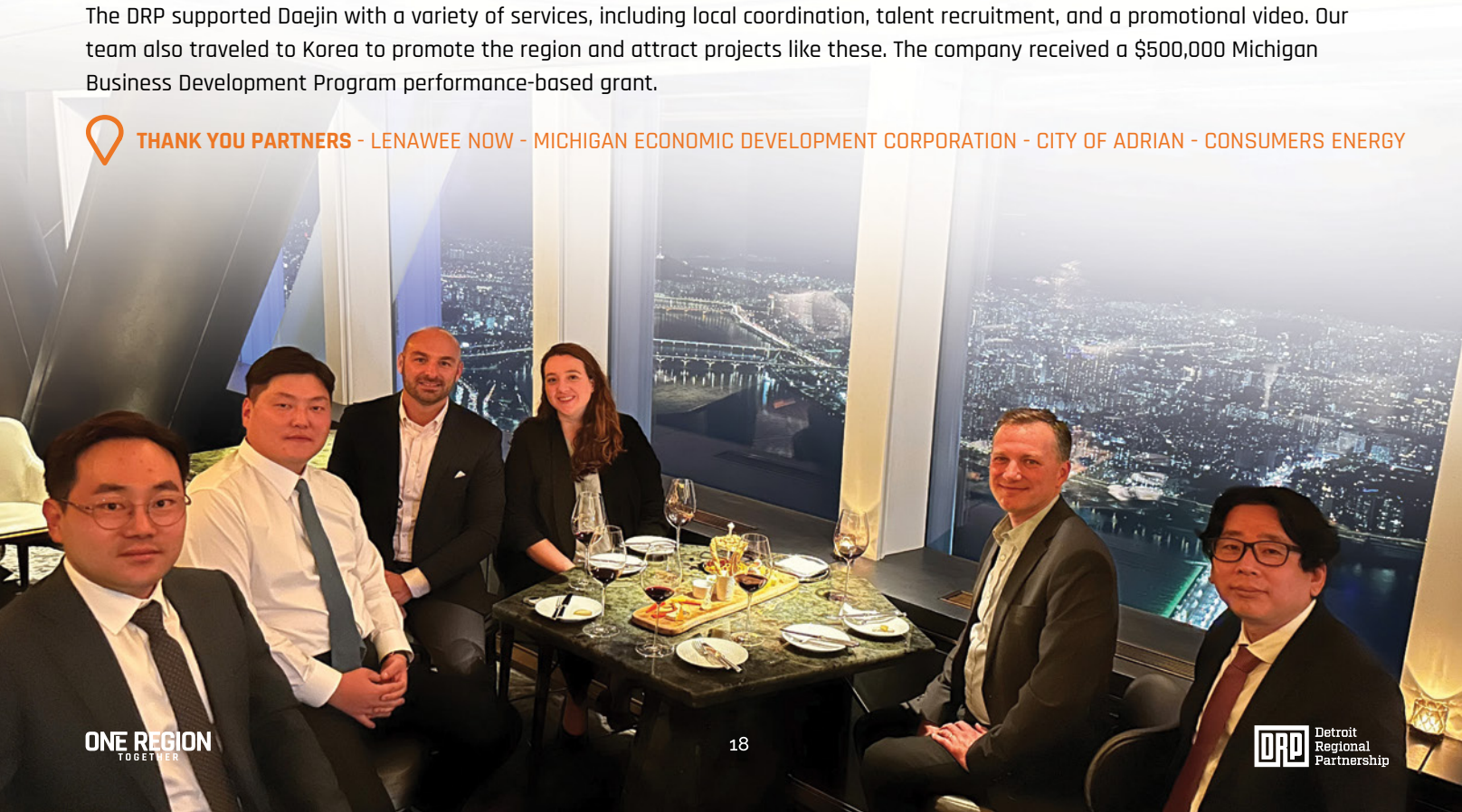
DAEJIN

South Korean Plastics Manufacturer Locating to Lenawee County

Daejin, a South Korean plastic manufacturer, announced a new renovation project in the city of Adrian. This facility will allow the company to develop and produce materials for EV battery cells, providing vital R&D for several customers in the North American EV market. The project will include \$12.3 million in capital investment and create 111 jobs.

The DRP supported Daejin with a variety of services, including local coordination, talent recruitment, and a promotional video. Our team also traveled to Korea to promote the region and attract projects like these. The company received a \$500,000 Michigan Business Development Program performance-based grant.

THANK YOU PARTNERS - LENAWEE NOW - MICHIGAN ECONOMIC DEVELOPMENT CORPORATION - CITY OF ADRIAN - CONSUMERS ENERGY



LUXWALL

A Net-Zero Carbon Future

Bill Gates-Backed Startup Opens R&D Facility Near Ann Arbor

Operating and constructing buildings accounts for about 40% of all carbon dioxide emissions. That means the fight against climate change must include efforts to reduce energy demand and usage in government and commercial buildings. Few companies are positioned to better lead that effort than LuxWall, which produces a unique vacuum-insulated glass.

This past year, the startup company opened a R&D and pilot production facility in Ypsilanti. Backed by Breakthrough Energy Ventures—which Bill Gates formed to support innovations that bring the world closer to net-zero emissions, LuxWall's success could ensure the fight for climate change goes through Ann Arbor.

LuxWall's glass glazing innovation prevents thermal pass-through and reduces the overall energy demand for heating, ventilating, and air conditioning in new and existing buildings. It aims to reduce heating and cooling by 25% and carbon emissions by 28%.

As LuxWall began to consider sites across the country, the Detroit Regional Partnership connected the company with local real estate professionals to help identify possible locations, eventually zeroing in on the Ypsilanti/Ann Arbor area. Following a referral from the DRP, LuxWall worked with Ann Arbor SPARK to secure a grant to help renovate the building and purchase new equipment for the facility through its Innovate Ypsi program.

THANK YOU PARTNERS - ANN ARBOR SPARK - DTE - YPSILANTI TOWNSHIP

"Our vacuum-insulated glass will change the built environment in the same way wind and solar are changing energy production. We have assembled a team of leading scientists and engineers in materials science, applied physics, and process engineering to develop the world's most efficient glazing unit."

Scott Thomsen, Co-Founder, LuxWall



OUR NEXT ENERGY

Homegrown Innovation

Our Next Energy's Gigafactory Reflects Region's Status as Global Epicenter of Mobility

The Detroit Region is known as the "Global Epicenter of Mobility" for a reason. It's one of the most innovative places in the world with the densest automotive cluster in the United States, and that leadership is reflected in this expansion. The Detroit Region was recently selected for a new gigafactory that will deliver cutting-edge energy storage technology that allows electric vehicles to travel 600 miles on a single charge.

The technology making this possible was developed by Our Next Energy (ONE)—a homegrown, Novi-based battery startup. ONE has developed a novel dual chemistry architecture called Gemini, pairing two battery chemistries within one battery pack to enable the 600-mile range. It's a promising innovation that offers an opportunity to bolster the U.S. supply chain and reduce dependence on batteries from other countries like China and South Korea.

ONE plans to produce the battery platform in a new 659,589-square-foot facility in Van Buren Township dubbed "ONE Circle." The project is expected to create more than 2,100 jobs and \$1.6 billion in investment, while ensuring the region and the state remain the innovation center for the transition to EVs.

"ONE is thrilled to select Michigan for our first cell factory, due to the state's unique combination of battery talent, proximity to material supply, and access to low-cost energy,"

Mujeeb Ijaz, ONE CEO and Founder



"Today's announcement is a perfect example of what can happen when state government, local communities and businesses work together to bring economic development to the state and create new, good-paying jobs in Michigan. We are particularly pleased that Our Next Energy will be using our new large industry electric rate as they bring 2,000 new, high-tech jobs to Southeast Michigan."

Jerry Norcia, Chairman and CEO, DTE Energy



"Wayne County is the center of the nation's automotive industry and the development of electric vehicles. This iconic investment in the new battery plant demonstrates why we're also the preferred location for companies who wish to drive the automotive supply chain of the future."

Warren C. Evans, Wayne County Executive



"Our Next Energy's battery cell manufacturing campus strengthens Southeast Michigan's role as a leader in the next generation of automotive technology. Investing in electric vehicles, autonomous driving, and connected cars will help us maintain our title as the automotive capital of the world."

Dave Coulter, Oakland County Executive



MAGNA ELECTRIC VEHICLE STRUCTURES

Expanding EV Battery Component Plant to Over 1M+ SQ FT in St. Clair

Magna International is expanding its footprint to more than 1 million square feet in St. Clair County. The company is adding 740,000 square feet to an EV battery component plant originally built in 2021 and increasing its investment from \$70 million to \$497 million—which is expected to create a total of 1,224 new jobs.

Overall, Magna plans to invest around \$530 million into new and existing plants for building seat frames as well as EV battery frames, enclosures, and components. The DRP thanks the state and local partners—St. Clair County EDA, MEDC, and city of St. Clair—for their leadership on this project. The DRP was proud to provide support through workforce analysis and data to inform recruitment strategies.

“We are on the cusp of growing EV industry trends across the globe, and St. Clair County is glad to be a small part of the industry’s growth, as well as ensuring mobility and electric diversification in our region that will provide jobs for our residents for years to come.”

Dan Casey, CEO, Economic Development Alliance of St. Clair County



THE GLOBAL EPICENTER OF MOBILITY

DRP-Led Coalition Wins \$52 Million Build Back Better Grant

The Detroit Region is one of the nation’s most innovative metro areas. It also possesses the greatest concentration of mobility assets and continues to be our nation’s best bet to accelerate economic prosperity and growth for both Michigan and the United States.

The Detroit Regional Partnership led a coalition of regional partners and successfully made that case to the U.S. Economic Development Administration as part of its Build Back Better Regional Challenge (BBBRC). Together, the DRP-led coalition secured a \$52.2 million grant for the Global Epicenter of Mobility (GEM) initiative. This initiative will invest in creating a smart, secure, sustainable, and inclusive advanced mobility industry in the Detroit Region.

From 529 submissions nationwide, the Detroit Region was selected out of 60 finalists and won one of the largest grants out of the 21 projects that received funding during the second phase of the competition.

“This collaboration between the state and several local stakeholders led by the Detroit Regional Partnership will help us keep growing Michigan’s economy, creating good-paying jobs, and investing in every region of our state.”

Gretchen Whitmer, Governor, Michigan

“Advanced mobility stretches well beyond traditional automotive and includes unmanned ground vehicles for the military, e-bikes, personal aviation, and drones—creating even more opportunity to innovate.”

Maureen Donohue Krauss, President and CEO, Detroit Regional Partnership



THE GLOBAL EPICENTER OF MOBILITY

GEM Focus Areas

GEM will support projects in six key focus areas related to advanced mobility. These projects are designed to accelerate equitable economic growth across the region, building on our existing mobility assets to secure our industry leadership for generations to come.

- 1 Improve Industrial Site Readiness**
\$5.6 million
- 2 Increase Access to Testing and Proving Sites**
\$5 million
- 3 Meet Evolving Talent Needs**
\$16.4 million
- 4 Accelerate Mobility Entrepreneurship**
\$12.4 million
- 5 Fuel Manufacturing Transition to EV**
\$5.3 million
- 6 Grant Management, Convening and Research**
\$7.2 million



Grant Co-Recipients:

- Detroit Regional Partnership
- Michigan Office of Future Mobility and Electrification
- Southeast Michigan Community Alliance (SEMCA)
- TechTown
- University of Michigan Economic Growth Institute

Mr. President

Taking GEM to Washington and the White House

When the EDA and President Joe Biden announced the results of the Build Back Better Regional Challenge in September, the White House called on Detroit to showcase what innovative regional collaboration looks like.

Joining the announcement virtually, DRP President and CEO Maureen Donohue Krauss, MEDC CEO Quentin L. Messer Jr., and President and CEO of TechTown Ned Staebler provided an overview of the GEM initiative to the President and U.S. Secretary of Commerce Gina M. Raimondo. Detroit was one three regions selected out of the 21 winners to address the president.

"We're honored that the EDA has recognized that the Detroit Region is leading the transformation from internal combustion engine to electric vehicle. The Global Epicenter of Mobility—or GEM—is Detroit's answer to the Build Back Better Regional Challenge," Krauss said.

During a lighthearted moment, Krauss invited the President to Detroit for the North American International Auto Show—to which he replied: "As my grandfather used to say, 'With the grace of God, the goodwill of neighbors,' I'll see you at the auto show." A promise he delivered on later in the month.

In December, Washington came calling again when the U.S. House of Representatives' Subcommittee on Research and Technology invited Krauss to virtually participate in a hearing called: "Building Regional Innovation Economies Part II." Krauss represented the Detroit Region, discussing the GEM coalition and the Build Back Better Regional Challenge experience.



Dunamis Clean Energy Partners

Improving Equity in Advanced Mobility Innovation

Dunamis Clean Energy Partners is the first Black woman-owned EV charger manufacturer in the United States—a reflection of the entrepreneurial ecosystem in and around Detroit that supports advanced mobility innovations that improve economic and social mobility.

"I wanted to make sure we brought these opportunities to communities of color. I wanted to make sure we had a workforce that represented that talent set, so that those underserved, underrepresented populations could have an opportunity to create a livelihood within the EV infrastructure technology."

Natalie King, CEO of Dunamis Clean Energy Partners



"One of the things I love about what Maureen and her team is doing is that so often, we focus on the "Big Three" automakers, which is important for all the obvious reasons. But what they're doing is focused on the whole network of small suppliers—the hundreds, if not thousands, of small family-owned suppliers... and making sure that they have the new materials, the new technology, the new training so that they can continue to service as we move toward EVs."

Gina M. Raimondo, Secretary of Commerce of the United States

PRIVATE



FOUNDATION



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