

Rhianna Reamer

Business Development Project Coordinator



Rhianna Reamer is Business Development Project Coordinator for the Detroit Regional Partnership (DRP), a leading economic development nonprofit that serves as the single point of contact for domestic and international companies looking to locate or expand the 11-county Detroit Region.

As part of the business development team, she is responsible for conducting real estate searches and supporting the completion and submission of requests for information. Reamer also collects and maintains data on local sites and supports in-market hosting of clients, stakeholders, and companies coming into Southeast Michigan.

Prior to joining the DRP, Reamer worked as a process improvement analyst for the Wayne Metropolitan Community Action Agency where she used mapping software and standardized methodologies to improve the application process for low-income housing tax credits as part of community development efforts. For the Fred A. and Barbara M. Erb Family Foundation, she also developed a research guide comparing stormwater plans across the nation to help guide urban planners in Southeast Michigan on best practices, areas of improvement, and action plans.

PAST EXPERIENCE AND EDUCATION

- Process Improvement Analyst, Community Development, Wayne Metropolitan Community Action Agency
- Research Intern, Sustainability Programs and Developments, Fred A. and Barbara M. Erb Family Foundation
- Brand Strategy Consultant, Sustainable Brands
- Market Strategy Consultant, Impact Studio for Local Business, Stephen M. Ross School of Business, University of Michigan
- Bachelor of Business Administration, Stephen M. Ross School of Business, University of Michigan