

Christine Roeder

*Executive Vice President and Regional Economic Competitiveness Officer
Global Epicenter of Mobility*



Christine Roeder is Executive Vice President and Regional Economic Competitiveness Officer for the Detroit Regional Partnership, a leading economic development nonprofit organization serving the 11-county Detroit Region. In this role, Roeder leads the Global Epicenter of Mobility (GEM), which is designed to create a world-class advanced mobility industry cluster that drives equitable and inclusive economic growth while ensuring that the Detroit Region retains and expands its global mobility and automotive leadership. The initiative – made up of six associated projects to help workers, companies, startups, and economic development agencies adapt to the rapidly changing mobility industry – is funded by a \$52-million Build Back Better Regional Challenge grant from the U.S. Economic

Development Administration.

During a nearly 21-year tenure at the Michigan Economic Development Corporation (MEDC), Roeder held various senior leadership roles, most recently as senior vice president leading business attraction, retention, and expansion efforts for businesses, automotive suppliers, and OEMs across the state. Most notably, she led the efforts around Stellantis' multiple expansions, including the 2019 announcement of the first new automotive assembly plant in the city of Detroit in 30 years. In addition to leading her team, Roeder was also responsible for maintaining strong relationships with economic developers appointed to the MEDC Collaborative Development Council, a group of statewide economic development leaders.

Prior to joining the MEDC, Roeder served as the Economic Development Specialist for the city of Farmington Hills, Michigan. She began her career in economic development in 1994, where she held the position of Economic Development/Downtown Development Authority (DDA) Director for the city of Eastpointe, Michigan.

EDUCATION

- Bachelor of Arts, American Public Affairs, James Madison College, Michigan State University
- Master of Urban Planning, Wayne State University
- Economic Development Finance Professional, National Development Council