

## Marco Salomone

*Director of Business Development*



Marco Salomone is Director of Business Development for the Detroit Regional Partnership (DRP), a leading economic development nonprofit serving the 11-county Detroit Region. As a member of the business attraction team, Salomone plays a central role in helping the DRP secure new jobs and investment. He leads prospect generation activities and domestic corporation attraction strategy while developing and overseeing annual business development plans targeting specific industries. As business development prospects are identified, Salomone serves as the client's project manager supporting them as they explore the Detroit Region. He helps them navigate local municipalities, incentives, and other key issues throughout the site selection process.

Prior to joining the DRP, Salomone served as interim executive director of the Detroit Region Aerotropolis, a four-community, two-county public private economic development partnership driving corporate expansion and new investment around Detroit Metro and Willow Run airports. In that role, he managed and developed a pipeline of more than 60 projects from initial contact through site selection and permitting working with prospects looking to locate in Aerotropolis' 6,000 acres of development-ready land in Southeast Michigan. Salomone has also served as business attraction manager at the Detroit Economic Growth Corporation where he generated business leads nationwide while managing multiple development projects end-to-end, helping prospects evaluate opportunities and partnerships in the city.

### PAST EXPERIENCE AND EDUCATION

- Manager, Business Attraction, Detroit Economic Growth Corporation
- Interim Executive Director, Detroit Region Aerotropolis Development Corporation
- Director, Detroit Region Aerotropolis Development Corporation
- Account Manager, Search Optics
- Bachelor of Arts in Public Administration and Public Policy, Michigan State University