



## **Will Butler**

*Vice President of Business Development*



Will Butler is Vice President of Business Development for the Detroit Regional Partnership (DRP), a leading regional economic development nonprofit serving the 11-county Detroit Region. In this role, he helps attract new jobs and corporate investment by assisting domestic and global businesses looking to explore, locate, and grow in the Detroit Region. In 2022, Butler played a key role in the organization achieving its most successful year as it secured 33 projects, \$2.4 billion in direct investment, and 5,233 jobs in the Region.

As part of the DRP's 13-person business development team, Butler travels to domestic and international markets to promote the unique assets and competitive advantages that make the Detroit Region a premier destination for new investment. He also works directly with clients connecting them to partners, resources, and information needed to inform their site selection decisions. Prior to joining the DRP, Butler worked in economic development and business attraction for the Detroit Regional Chamber one of the oldest, more respected chambers of commerce in the country.

### **PAST EXPERIENCE AND EDUCATION**

- Economic Development Institute, University of Oklahoma
- Senior Business Development Representative, Detroit Regional Chamber
- Business Development Representative, Detroit Regional Chamber
- Bachelor's degree in political science, University of Michigan

### **NOTABLE ACHIEVEMENTS AND COMMUNITY INVOLVEMENT**

- dBusiness 30 in Their Thirties, 2021
- Board Member, Swedish American Chamber of Commerce-Detroit
- Member, International Business Services Advisory Council, Automation Alley
- Vice Chairperson, Magis Council, Pope Francis Center
- Communications Committee Member, City of Huntington Woods
- Neighborhood Advisory Council Member, Hudson's Site Development, City of Detroit
- Neighborhood Advisory Council Member, Detroit Free Press Building Redevelopment, City of Detroit
- Economic Development Planning Working Group, Detroit Riverfront Conservancy
- Communications Advisory Board Member, M1 Rail