

Ayesha Miah

Manager of Client Services & Strategy



Ayesha Miah is the Client Services and Strategy Manager for the Detroit Regional Partnership (DRP), a leading economic development nonprofit serving the 11-county Detroit Region. In this role, she leads DRP's Requests for Information (RFI) Team in developing and executing a strategy to advance the Region's regional responses to hundreds of unique RFIs for industrial and office projects. Working closely with local and state economic development organizations, municipal partners, brokers, and utility partners, Miah gathers relevant data and resources and packages it into a comprehensive proposal that builds a compelling case for domestic and international companies to locate in the Detroit Region.

Her efforts also include proactively gathering intelligence on industrial sites across the 11-county Region and creating better understanding of general development readiness for investment opportunities. Miah also supports the Business Development's Site Selector Engagement Program and works to strengthen relationships with key decision makers and companies looking to explore the Region for investment and expansion opportunities.

Prior to joining the DRP as business development project coordinator, Miah worked as a government relations specialist at Goodwill Industries of Greater Detroit securing critical state funding for workforce and educational programs, organizing large-scale and community-wide events, and managing internal communications. Through the Challenge Detroit Fellowship, Miah has supported various nonprofits across the city of Detroit as they address challenges related to community and workforce development. She also previously served as internship coordinator of Michigan State University's Detroit InnovateGov program which provided the city of Detroit and Wayne County's civic institutions with talented and motivated interns to support work addressing critical social problems. She also speaks Bangla and Arabic.

PAST EXPERIENCE AND EDUCATION

- Business Development Project Coordinator, Detroit Regional Partnership
- Government Relations Specialist, Goodwill Industries of Greater Detroit
- Internship Coordinator, Detroit InnovateGov Program, Michigan State University
- Bachelor of Arts, Economics, Michigan State University
- Bachelor of Arts, World Politics, Michigan State University

NOTABLE ACHIEVEMENTS AND COMMUNITY INVOLVEMENT

- Fellow, Challenge Detroit, (2018-19)
- "Best and Brightest" Honoree, WXYZ CH 7, 2014



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