

Bernard Swiecki

Vice President of Mobility and Research



Bernard Swiecki is Vice President of Mobility and Research for the Detroit Regional Partnership (DRP), a leading economic development nonprofit serving the 11-county Detroit Region. In this role, he oversees industry and research work for the Global Epicenter of Mobility (GEM) as the Detroit Region works to retain and expand its global mobility and automotive leadership through a world-class advanced mobility industry sector.

Swiecki leads automotive and mobility research efforts in support of GEM as it enables the Detroit Region's existing mobility ecosystem to become better connected, smarter, more inclusive, and quickly adapt to change. In addition to spearheading research to guide GEM's six regional projects, Swiecki will work with the entire industry supply chain from OEMs and suppliers to startups as they collectively adapt to rapid technology and industry changes.

Prior to joining the DRP, Swiecki served as the senior director of research and director of the Automotive Communities Partnership (ACP) at the Center for Automotive Research (CAR). A sought-after expert in the field, Swiecki has written and managed research in a diverse array of automotive fields pertaining to automaker/supplier relationships, industry electrification, and other critical issues. He has also led trade missions to China, Italy, India, and Russia.

PAST EXPERIENCE AND EDUCATION

- Senior Director of Research, Center for Automotive Research
- Director, Automotive Communities Partnership, Center for Automotive Research
- Director of Research, Center for Automotive Research
- Assistant Director, Business Group, Center for Automotive Research
- Senior Project Manager, Center for Automotive Research
- Master of Science in Information Systems, Eastern Michigan University
- Bachelor of Arts, University of Michigan

NOTABLE ACHIEVEMENTS AND COMMUNITY INVOLVEMENT

- Member, Society of Automotive Analysts
- Member, Society of Automotive Engineers
- Former Member, Eastern Michigan District Export Council, U.S. Department of Commerce