



Jessica Worley

Senior Manager of Research and Business Intelligence



Jessica Worley is Senior Manager of Research and Business Intelligence for the Detroit Regional Partnership (DRP), a leading economic development nonprofit serving the 11-county Detroit Region. The organization serves as the single point of contact for business, marketing the Region to out-of-state and international companies to attract investments and jobs.

In her role, Worley provides market research and data analytics, including targeted industry cluster business case reports and a regional dashboard, to inform strategic economic development and investment decision-making. Her work is essential to sharing the Detroit Region's story with national and international investors and helps the business development team provide critical information to prospects as they look for sites in the Region.

Prior to joining the DRP, Worley worked as a geographic information systems (GIS) and data specialist at the Macomb County Department of Planning and Economic Development. Her other previous work includes internships for the Miami Valley Regional Planning Commission, Three Valley Conservation Trust, and Engineers Without Borders. She has a bachelor's degree in geography and urban planning from Miami University in Oxford, Ohio, and is certified in GIS and remote sensing.

PAST EXPERIENCE AND EDUCATION

- Research Manager, Detroit Regional Partnership
- Geographic Information Systems and Data Specialist, Macomb County Department of Planning and Economic Development
- Intern, Miami Valley Regional Planning Commission
- Intern, Three Valley Conservation Trust
- Intern, Engineers Without Borders
- Bachelor of Art and Science, Geography and Urban Planning, Miami University (Oxford)

NOTABLE ACHIEVEMENTS AND COMMUNITY INVOLVEMENT

- Member, Council of Economic Researchers
- Member, Southeast Michigan GIS User Group