



GEM CENTRAL

WHO WE ARE

Led by the Detroit Regional Partnership, the Global Epicenter of Mobility – or GEM – is designed to help build an inclusive and prosperous 21st century mobility sector.

With \$52.2-million in grant funds from the U.S. Economic Development Administration, GEM will help the Detroit region:

- | Develop cutting-edge technology
- | Create new quality jobs and careers
- | Ready new sites for business

ENGAGEMENT. INCLUSION. TRANSPARENCY.
COMMUNICATION. COLLABORATION. TRUST. INTELLIGENCE.

These are the characteristics that drive a continuous cycle of innovation, entrepreneurship, and investment, and GEM Central is the unified body ensuring GEM's mobility projects are executed within these ideals.

GEM Central is responsible for helping the region's existing mobility ecosystem become better connected, smarter, more inclusive, and more adaptive to change.

It is the central convener between the GEM grant's project partners, offering research, communications, administrative support, and a DEI lens through which all programs are viewed. GEM Central also ensures alignment across project partners, GEM's advisory councils, mobility industry stakeholders, and GEM's expansive network of coalition partners.

CONNECT

🌐 - gemdetroitregion.com

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www.gemdetroitregion.com



GEM CENTRAL

RESEARCH

- Perform and manage research studies that will be disseminated with the GEM partners
- Discover and share existing research
- Serve as a data and information source for GEM partners, responding to pillar-specific requests
- Assist GEM partners in informing their planning and grant execution strategies

RESEARCH CONTACT:

Bernard Swiecki

Vice President, Mobility & Research

bernard.swiecki@detroitregionalpartnership.com

734.717.5928

DIVERSITY, EQUITY, INCLUSION AND JUSTICE

- Assist a coalition of leaders from economic development, workforce development, government, industry, and investors in the 11 county Detroit Region think differently while executing GEM projects.
- Provide strategic guidance, expertise, and resources to achieve equitable DEIJ outcomes

DEIJ CONTACT:

Christine Roeder (interim)

EVP GEM

christine.roeder@detroitregionalpartnership.com

248.229.6210

COMMUNICATIONS

- Create relevant industry and thought leadership content related to pillar activities
- Amplify and promote pillar news and content
- Share relevant news and communications within the GEM ecosystem
- Assist partners with writing, editing, messaging and content creation

COMMUNICATIONS CONTACT:

Rebecca White

GEM Communications Director

rebecca.white@detroitregionalpartnership.com

248.259.1792

REPORTING AND CONVENING

- Assist in creating opportunities for connections between GEM partners
- Serve as main point of contact for EDA grant reporting
- Provide and share grant knowledge, answer questions, and maintain deadlines

REPORTING AND CONVENING CONTACT:

Monique Sesi

GEM Chief of Staff

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The Global Epicenter of Mobility is a signature program led by the Detroit Regional Partnership that is designed to create a smart, secure, sustainable, and inclusive advanced-mobility industry in Southeast Michigan, made possible by a four-year U.S. E.D.A. Build Back Better Regional Challenge grant award.
GEMDetroitRegion.com

The Detroit Regional Partnership offers confidential, no-cost assistance to domestic and international companies interested in investing in the 11-county Detroit Region. We specialize in helping companies understand and access the competitive advantages of our region—from workforce data to state and local incentives.
DetroitRegionalPartnership.com



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