

Angela Ladetto

Senior Vice President of Business Intelligence and Strategy



Angela Ladetto is Senior Vice President of Business Intelligence and Strategy for the Detroit Regional Partnership (DRP), a leading economic development nonprofit serving the 11-county Detroit Region. In this role, Ladetto oversees the business intelligence and research team which provides data, research, and facts to ensure all DRP programs, including the Global Epicenter of Mobility, have the information needed to tell the Detroit Region's story as the premier place to live, work and play in the U.S.

Under her leadership, the research and GIS team also provides industry cluster analysis, economic impact studies, supports a regional economic performance dashboard, and provides lead generation to the business development team. She also

coordinates efforts on organizational strategy and development of three-year strategic plans.

Ladetto has more than 25 years of economic research experience in the public and private sectors. She previously worked as Director of Business Research for the Detroit Regional Chamber providing data to the business community. Ladetto was responsible for the chamber's Regional Data Center, State of the Region report, and launched the award-winning "Michigan is AutoMobility" report.

PAST EXPERIENCE AND EDUCATION

- Senior Vice President, Marketing and Business Intelligence, Detroit Regional Partnership
- Vice President, Marketing, Research and Business Intelligence, Detroit Regional Partnership
- Director, Business Research, Detroit Regional Chamber
- Bachelor's in Business Administration, Marketing, Eastern Michigan University

NOTABLE ACHIEVEMENTS AND BOARDS

- Published "Mapping the Detroit Mobility Ecosystem: A Case Study of a Regional Initiative Centered on Future Mobility Solutions," *Journal of Urban Mobility*, 2025
- Vice Chair, Economic Development Research Partnership, International Economic Development Council, 2025
- Chair, Council for Community and Economic Research (C2ER)
- Co-Chair, 2023 C2ER Annual Conference, Detroit
- Community, Economic, and Workforce Development Applied Research Award, "Fostering Collaborative Community/Regional Initiatives" Category, Center for Regional Economic Competitiveness, 2023
- Graduate, Leadership Detroit, Class XXXIX
- Published "Detroit: A Case Study," *The Competitiveness of Cities Report*, World Economic Forum, 2014.
- Collaborative Regional Initiatives Award, "Interactive Michigan Automotive Asset Map," The Council for Community and Economic Research, 2018
- Community, Economic, and Workforce Research Award, "Industry Cluster Maps," C2ER, 2021