

## Colton Dale

*Senior Manager of Business Development*



Colton Dale is Senior Manager of Business Development for the Detroit Regional Partnership (DRP), a leading economic development nonprofit that serves as the single point of contact for businesses looking to expand and locate in the 11-county Detroit Region. A member of the business development team, Dale focuses on lead and prospect generation while promoting the advantages of locating to the Region to site selectors and corporate decision-makers. In this capacity, Dale works with attraction prospects as they explore the Region and facilitates their access to data, partner connections, and support services needed to execute their expansion projects.

Prior to joining the DRP, Dale served in Wayne County's economic development department working to retain and expand business activities in Detroit, Dearborn, and throughout the east side of the county while also helping to manage rental assistance and American Rescue Plan Act programs. He also previously held various positions for Oak Park helping to manage, implement and promote the city's economic development, business recruitment, and urban planning efforts.

### PAST EXPERIENCE AND EDUCATION

- Business Development Manager, Economic Development, Wayne County
- Economic Development and Planning Specialist, City of Oak Park
- Community Engagement and Development Specialist, City of Oak Park
- Campaign Manager, Iowa House Truman Fund
- Master Degree of Public Administration, Wayne State University
- Bachelor's Degree, Political Science, Wayne State University