

# 2025 ANNUAL REPORT

ONE  
REGION  
TOGETHER



# WHY REGIONAL COLLABORATION MATTERS

I have always believed that economic development is ultimately about people.

It is about expanding opportunity, strengthening neighborhoods and improving quality of life in every community across the Detroit Region. The progress we have seen in recent years shows what is possible when we work with a shared purpose and a commitment to one another.

From the beginning, the Detroit Regional Partnership has brought public, private and civic partners together around a common goal: positioning our 11-county region to compete for and win transformational projects, while helping current businesses in Southeast Michigan expand and grow. That collaborative approach has helped drive \$10.8 billion in new investment, more than 140 major business attraction wins and more than 42,300 new jobs, strengthening our economy while also diversifying our business base. Each of those outcomes represent new opportunities for growing businesses, workers, families, and communities throughout the region.

This kind of progress does not happen in isolation. It requires trust, alignment and a willingness to look beyond individual boundaries, and toward what is best for the region as a whole. When partners come together around a shared vision, we create lasting benefits that reach every community and the people who call it home.

In that spirit, economic development becomes more than attracting companies. It becomes building places where families can thrive, where employers can find the talent they need, and where both long-time residents and new neighbors are proud to live and work. That is the true impact of regional collaboration.

As we reflect on another strong year, I want to thank the DRP team, as well as its investors, partners and advocates who make this work possible. I am proud of what we have accomplished together, and I look forward to continuing our efforts to expand opportunity and strengthen communities across the entire Detroit Region.



**Bob Riney**  
Chairman  
Detroit Regional Partnership

President & CEO  
Henry Ford Health

# A STRONG FUTURE THROUGH UNIFIED LEADERSHIP

The Detroit Region's greatest strength is our ability to move forward together.

When businesses, communities and institutions align around a shared vision, we compete not as individual places, but as one powerful, connected region. That spirit of regionalism is at the heart of the Detroit Regional Partnership's work, and it is what positions us for the opportunities ahead.

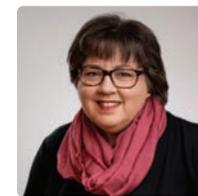
Over the past year, we reached several meaningful milestones that reflect the impact of that collaboration. We launched our first international advertising campaign, promoting the Detroit Region as the premier place for business relocation or expansion to 20 U.S. cities, Canada and Europe. Early indicators show very strong results, and we plan to extend the campaign

throughout 2026. Our Verified Industrial Properties program invested \$2.5 million to prepare more than 40 new sites across the region for new development. The Global Epicenter of Mobility launched its Road to 2030 initiative, turning research into action by providing decision makers valuable data and content on the mobility technologies that will drive investment and growth in the region over the next five years. On the policy front, our team aligned regional partners around a shared agenda and engaged more than 50 state legislators to advance priorities that strengthen our collective competitiveness.

We also earned accreditation from the International Economic Development Council, an important milestone that affirms we meet the highest standards of excellence, accountability and professionalism in our field. We view this recognition not as a finish line, but as a responsibility to continue delivering results with integrity and impact.

With your support, the Detroit Regional Partnership is advancing projects that create jobs, attract investment, and expand opportunity across our communities. The work ahead will require focus, coordination and bold thinking, but I am confident in what we can achieve because of the strength of our partnership and the shared belief that our future is stronger when we lead together.

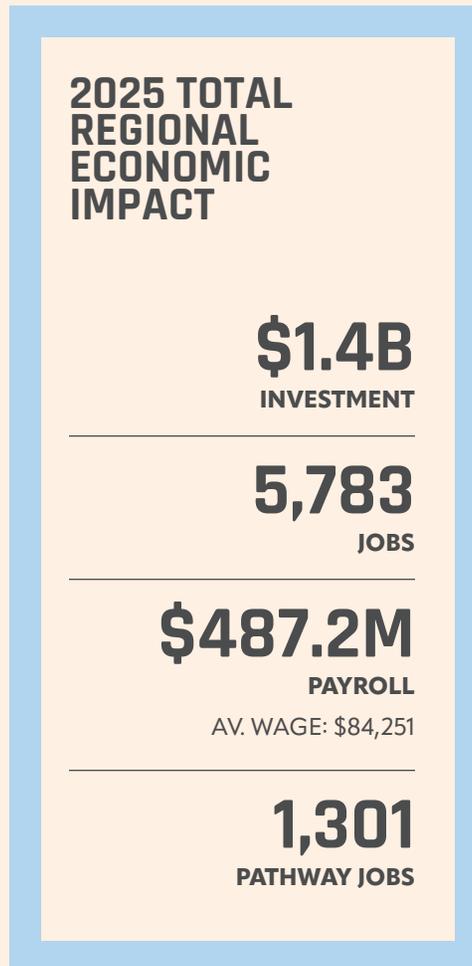
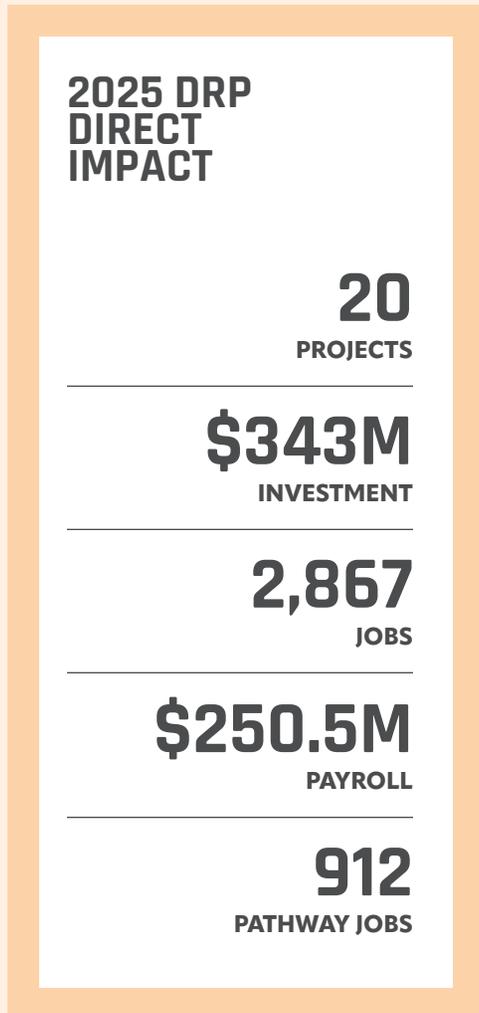
Thank you for your continued investment in this work and in the Detroit Region.



**Maureen Donohue Krauss**  
President & CEO  
Detroit Regional Partnership



# IMPACT NUMBERS



**NOTE:** IN ADDITION TO THE NEW INVESTMENT AND JOBS COMMITTED TO THE DETROIT REGION, DRP PROJECTS SUPPORTED NEARLY 2,000 CONSTRUCTION AND RETAINED JOBS.

# BUILDING GLOBAL RELATIONSHIPS. DELIVERING REGIONAL RESULTS.

In 2025, our Business Development team took the Detroit Region to the world. Through targeted domestic and international mission trips, the team strengthened relationships with global decision-makers, advanced active prospects, and positioned our 11-county region for long-term investment. Each trip was designed with purpose - laying groundwork today for the projects and partnerships that will shape tomorrow's growth.

ENGAGEMENTS VIA DIRECT OUTREACH,  
MISSIONS AND EMAIL CAMPAIGNS:

# 20,000+

## 1,269

LEADS GENERATED

## 219

NEW PROJECTS

## 102

PROSPECT VISITS

## 70+

TRADE MISSION,  
DELEGATIONS, AND  
INDUSTRY EVENTS

## 20

PROJECTS WON

# PROJECT WINS

In 2025, mobility and advanced manufacturing projects accounted for the majority of new investment and job commitments secured across the 11-county Detroit Region. These sectors, longstanding anchors of our economy, are also at the forefront of technological transformation.



## DRP PROJECT WINS - 2025

- MOBILITY & AUTOMOTIVE
- ADVANCED MANUFACTURING
- CORPORATE & PROFESSIONAL SERVICES
- RESEARCH, ENGINEERING & DESIGN
- LOGISTICS
- OTHER

# 2025 PROJECT HIGHLIGHTS

## Astemo

- ▣ 200 Jobs
- ▣ \$95M Investment
- ▣ Mobility & Automotive Manufacturing
- ▣ Wixom/Oakland
- ▣ VIP Site and End User Support provided



## AJG AEROSPACE

- ▣ 125 Jobs
- ▣ \$33M Investment
- ▣ Aerospace - Advanced Manufacturing
- ▣ Independence Twp./Oakland



- ▣ 110 Jobs
- ▣ \$15.9M Investment
- ▣ Mobility & Automotive Manufacturing
- ▣ Auburn Hills/Oakland



- ▣ 450 Jobs
- ▣ \$33.9M Investment
- ▣ Defense - Advanced Manufacturing
- ▣ Auburn Hills/Oakland



- ▣ 500 Jobs
- ▣ \$5.6M Investment
- ▣ Mobility & Automotive Manufacturing
- ▣ Ann Arbor/Washtenaw

To learn more about our recent projects, news, and highlights, follow this QR code.



Or visit [www.detroitregionalpartnership.com/category/press-releases/](http://www.detroitregionalpartnership.com/category/press-releases/)

“This new investment in Michigan represents a significant step forward in expanding our advanced engineering and manufacturing capabilities across our facilities, while creating high-quality jobs for Michiganders.”

### MATT WARNICK

CEO OF AMERICAN RHEINMETALL

“A key factor in our decision was the talented workforce in Michigan that will be a critical factor in the success of our business. We couldn't be more excited about the future in Michigan.”

### ANDREW GREENLEE

CHAIRMAN OF AJG AEROSPACE



Verified Industrial Properties

Since launching in 2021, VIP has helped identify, evaluate, and advance more than 90 industrial sites across 60 regional communities, representing an investment of \$8 million in regional industrial site readiness.



**IN 2025, VIP BY DRP WELCOMED 31 NEW VACANT INDUSTRIAL LAND SITES INTO THE PROGRAM ACROSS 22 COMMUNITIES.**

**INVESTING \$2.5 MILLION IN SITE DUE DILIGENCE AND HELPING FAST TRACK DEVELOPMENT BY 6-18 MONTHS.**

- ❑ VIP ready sites are helping support high-value projects land across the region with **Astemo (Wixom)** and **NanoGraf (Flint)** being two recent examples.
- ❑ VIP reached a major milestone with its first successful site rezoning to industrial on a 181-acre site in Lapeer County, boosting the region's supply of large constructable sites and strengthening competitiveness for future investment.
- ❑ Launched in 2025, VIP's Industrial Development Toolkit will help municipalities proactively prepare for industrial growth and ensure developments deliver meaningful local benefits. The Toolkit is set for release in **Q3 2026**.
- ❑ In 2025, VIP earned four national awards for excellence in industrial site readiness and regional economic development, including the **Racer's Trust Racer Edge Award**.



GLOBAL EPICENTER  
OF MOBILITY  
REVOLUTIONIZING THE DETROIT REGION

In 2025, the Global Epicenter of Mobility (GEM) accelerated the Detroit Region's transition from a traditional manufacturing hub to a globally recognized mobility innovation ecosystem.



Ongoing Social Network Analysis research shows a measurable shift in how mobility organizations collaborate across the region. Relationships are expanding beyond historic supply chains, reflecting deeper cross-industry engagement, knowledge sharing, and the emergence of new market opportunities.

**THE DETROIT REGION IS EVOLVING INTO AN INNOVATION ECOSYSTEM – ONE DEFINED BY COLLABORATION, CONNECTIVITY AND NEW OPPORTUNITY.**

To convert insight into action, GEM Central launched **Road to 2030**, a strategic initiative informed by the Future Mobility Technology Study. Road to 2030 identifies high-growth mobility technologies and aligns economic development strategies across the 11-county region to capitalize on next-generation opportunities.

The initiative provides targeted data and analysis to guide expansion, investment, and long-term strategy. By harnessing the region's deep automotive expertise and strengthening collaboration, GEM is positioning the Detroit Region for sustained leadership in the future of mobility.

# COORDINATED ECONOMIC DEVELOPMENT POLICY AND A COLLECTIVE VOICE

In 2025, DRP activated a coordinated policy platform to align Southeast Michigan partners around a shared economic development policy agenda, representing the needs of future companies considering the Detroit Region and serving as a collective voice on their behalf.

Over the course of 2025, DRP leaders engaged 56 legislators to introduce the organization's role and to begin dialogue around the needs of its customers—companies considering investment in the Detroit Region and the State of Michigan.

## LEGISLATIVE & POLICY STAKEHOLDERS STATS

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# 56

STATE LEGISLATORS ENGAGED BY DRP IN 2025

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# 9

LEGISLATORS PARTICIPATING IN REGIONAL PROJECT SHOWCASES TO ADVANCE POLICY ALIGNMENT AND INVESTMENT SUPPORT

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# 36

ONE-ON-ONE MEETINGS WITH POLICY MAKERS

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# INVESTORS & PARTNERS

## TOP INVESTORS & CIVIC PARTNERS



## PUBLIC PARTNERS

Ann Arbor SPARK | Detroit Economic Growth Corporation | Flint & Genesee Economic Alliance | Lapeer Development Corporation  
Lenawee Now | Macomb County | Michigan Economic Development Corporation | Monroe County Business Alliance  
City of Novi | Oakland County | Shiawassee Economic Development Partnership | City of Southfield  
Economic Development Alliance of St. Clair County | Wayne County | Wayne County Airport Authority | US EDA

# LEADERSHIP

## BOARD OF DIRECTORS

### Robert G. Riney (Chairman)

President & CEO, Henry Ford Health

### Gerry Anderson (Chair Emeritus)

Former Chairman & CEO, DTE Energy

### Sandy Baruah

President & CEO, Detroit Regional Chamber

### David Coulter

Oakland County Executive

### Matt Cullen

Chairman, JACK Entertainment

### David Dauch

Chairman & CEO, Dauch Corporation

### Tina Freese Decker

President & CEO, Corewell Health

### Warren Evans

Wayne County Executive

### Mark Hackel

Macomb County Executive

### Mike Land

Southeast Michigan & Northwest Ohio Region  
President, Huntington National Bank

### David Massaron

Vice President, Infrastructure & Corporate  
Citizenship, General Motors

### Darin McKeever

President & CEO, William Davidson Foundation

### Jerry Norcia

Chairman, President & CEO, DTE Energy

### Donald Rencher

President & CEO, Hudson-Webber Foundation

### Rachel Stewart

President & CEO, Gardner White

### La June Montgomery Tabron

President & CEO, W.K. Kellogg Foundation

### Ridgway White

President & CEO, Charles Stewart Mott Foundation

## REGIONAL LEADERSHIP COUNCIL

### Robert G. Riney (Chairman)

President & CEO, Henry Ford Health

### Darnell Adams

Vice President, Detroit Community Initiatives for  
the Gilbert Family Foundation

### Gerry Anderson (Chair Emeritus)

Former Chairman & CEO, DTE Energy

### Matt Cullen

Chairman, JACK Entertainment

### David Dauch

Chairman & CEO, Dauch Corporation

### Steve Davis

Michigan Market President, Comerica Bank

### Bud Denker

President, Penske Corporation

### Dave Egner

President & CEO, Ralph C. Wilson Jr. Foundation

### Jared Fleisher

President, Bedrock Detroit

### Tricia Keith

President & CEO, Blue Cross Blue Shield of Michigan

### Heidi Magyar

Community Impact and Heritage Operations  
Executive Lead, General Motors

### Ryan Maibach

President & CEO, Barton Malow

### Charles L. Marshall II

President, ITC Michigan, ITC Holdings Corp.

### Darin McKeever

President & CEO, William Davidson Foundation

### Kathie Patterson

Chief Human Resources and Corporate  
Citizenship Officer, Ally Financial

### Ray Scott

President & CEO, Lear Corporation

### Michael Shaw

Vice President, Programs,  
Hudson-Webber Foundation

### John Sherman

SEM/NOW Commercial Region Manager,  
Huntington National Bank

### Lauren Snyder

Senior Vice President and Chief Customer and  
Growth Officer, Consumers Energy

### Rachel Stewart

President & CEO, Gardner White

### La June Montgomery Tabron

President & CEO, W.K. Kellogg Foundation

### Ridgway White

President & CEO, Charles Stewart Mott Foundation

### Lamont Yoder

President, Corewell Health Southeast Michigan



Detroit  
Regional  
Partnership

## PROFESSIONAL SERVICES GUIDE



The Detroit Region is home to leading U.S. professional service firms with proven expertise in guiding companies through Detroit and U.S. expansion. This guide features a curated network of these trusted firms, their capabilities, and contact information. The DRP team is here and ready to connect you quickly.

Download a copy using the QR code above.

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ABOVE: ANN ARBOR, MICHIGAN  
COVER PHOTOGRAPH BY JOHN D'ANGELO