



Detroit
Regional
Partnership

[Link to Interactive Cluster Story Map](#)



Detroit Region's Growing Corporate Headquarters

DRP INDUSTRY CLUSTER: Corporate & Professional Services

Sept. 2026

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1) Corporate & Professional Services

Industry Cluster Ecosystem Highlights

Move Here, Move the World.

Mobilizing the Future in the Detroit Region.

The Detroit Region and Michigan is home to some of the nation's most notable along with fastest growing companies. This is due to the robust talent hub of corporate professionals and support workers and the overall business friendliness.

With affordable costs of overall business, substantial industry growth, and location advantages - the Detroit Region is where companies are choosing to expand and relocate their operations to not only grow but optimize.



Corporate & Professional Services: Industry Cluster Snapshot



DETROIT REGION INDUSTRY METRICS, 2025:

200,110 Industry Jobs

1.1 Jobs Density / Location Quotient

13,937 Businesses

\$36.2 B Gross Regional Product

\$99,394 Average Wages

Sources: Lightcast. Note: Industry cluster definition DRP Industry Cluster for the 11-County Detroit Region.



Detroit Region's Corporate and Professional Services Industry

CPS COMPANIES IN THE DETROIT REGION



Sources: Lightcast Note: Not a comprehensive company list.

CPS HIGHLIGHTED REGIONAL TRENDS, 2025

Michigan is a Top State for Overall Business

Ranking **#4 most affordable state for cost of doing business** and #4 for corporate & professional talent, CBNC.

More than 779,000 CPS Support Workforce

Business, finance, and office support talent in the region **grew by nearly 40,000 workers** in the past five years.

Affordable & Quality Professional Talent

Wages for this talent is more affordable in the region along with turnover being lower than national rates.

48,000+ Talent Pipeline / Regional Completions

Annually from programs related to corporate and professional services talent from more than 360 regional programs.

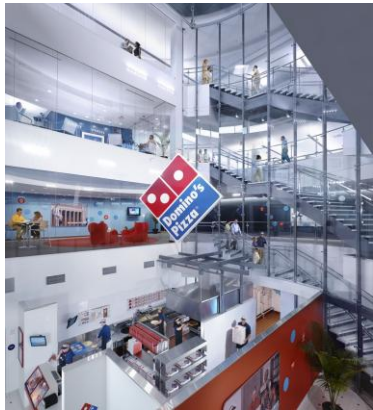
#4 Nationally for Workforce Development

Ranking based on credentials, career readiness, educational attainment, and labor productivity, Site Selection.

Regional Cluster of Fortune 500 and 1000 Company HQs

18 Fortune 1000 Companies and 10 Fortune 500 Companies

Headquarters are in the Detroit Region



FORTUNE
1000
2025

These companies have more than 786,000 employees worldwide and a combined revenue of \$532+ billion in 2026.

FORTUNE 1000 COMPANIES HQ IN THE DETROIT REGION



2) CPS Benchmark & Infrastructure

CPS Industry Business Metrics Benchmark and Detroit Metro Airport Highlights

Detroit's The Best Value for an Affordable Cost Of Business

#1 Lowest Cost of Living
and third lowest corporate tax rate.

Most Affordable Talent Hub
Corporate & Professional (CPS) talent wages

Top Growing Office Market
#3 for under construction & #2 for low rent

2025 Benchmark Metros:	Detroit Region	Detroit, MI	New York, NY	Los Angeles, CA	Chicago, IL	Atlanta, GA	San Francisco, CA	Cincinnati, OH	Nashville, TN	United States
Regional Metrics										
Population	5,503,301	4,406,144	19,970,934	12,799,953	9,401,859	6,463,932	4,608,213	2,316,247	2,183,165	341,675,177
Commute Time (Avg. Mins)	26.0	26.0	35.6	29.5	30.3	31.0	31.0	24.7	27.8	26.4
Cost of Living Index	94.8	96.9	138.6	158.0	103.1	96.7	165.1	97.0	96.1	100.0
Unemployment Rate %	5.3%	5.4%	4.5%	5.0%	5.3%	3.5%	4.2%	3.9%	3.2%	4.4%
Industry Metrics										
CPS Workers / Talent	200,110	176,234	935,487	651,075	482,501	326,809	207,420	107,404	121,136	13,346,509
Payrolled Business locations	13,937	11,879	69,453	57,488	29,076	32,072	17,168	7,862	8,960	1,409,203
CPS Avg. Annual Wages	\$99,394	\$103,206	\$149,513	\$110,098	\$115,285	\$112,556	\$150,912	\$100,623	\$104,363	\$108,173
Industry Demand Met in Region	86.3%	89.3%	89.9%	92.4%	89.5%	96.0%	69.6%	78.2%	86.9%	100.0%
Business Metrics										
Corporate State Tax Rate	6.0%	6.0%	6.5 - 7.3%	8.8%	9.5%	5.8%	8.8%	5.8%	6.6%	-
Avg. Office Rent Per Sq. Ft.	\$22.42	\$22.42	\$65.41	\$42.82	\$29.41	\$30.46	\$58.30	\$19.70	\$33.55	\$37.58
Office Under Construction	1.7 Million	1.7 Million	8.1 Million	2.4 Million	295 Thousand	1.0 Million	1.4 Million	659 Thousand	966 Thousand	15.4 Million

DTW is a world-class international airport and Michigan’s busiest airport. DTW is in Romulus, a less than 30-minute drive from downtown Detroit, serving more than 33.4 million passengers annually with nearly 1,100 daily flights.

- Second-largest Delta hub in the U.S. offering non-stop flights to key international and domestic destinations, enabling direct access to major business markets worldwide.
- Recognized for reliability / on-time flights and customer experience, featuring two modern terminals with premium amenities (multiple Delta Sky Clubs) and an on-site Westin Hotel.
- Operated by the Wayne County Airport Authority (WCAA), who also manages Willow Run Airport (YIP) a key facility for corporate aviation, air cargo, and advanced manufacturing logistics.



NON-STOP DESTINATIONS

114 Domestic & 30 International

NON-STOP LOCATIONS	AVG. FLIGHT TIMES
Domestic	
Chicago, Illinois	1 hour
Pittsburgh, Pennsylvania	1 hour
Indianapolis, Indiana	1 hour
Washington D.C.	1.2 hours
New York City, New York	1.5 hours
Atlanta, Georgia	2 hours
Seattle, Washington	5 hours
International	
Toronto, Canada	1 hour
Mexico City, Mexico	4.5 hours
San Jose del Cabo, Mexico	5.5 hours
Amsterdam, Netherlands	7 hours
London, United Kingdom	7.5 hours
Paris, France	7.5 hours
Frankfurt, Germany	8 hours
Rome, Italy	9 hours
Beijing, China	13 hours
Seoul, South Korea	14 hours
Tokyo, Japan	15 hours

Robust and Connected Infrastructure Nationally to Globally

REGIONAL AIRPORTS

50 MILLION ANNUAL PLANE PASSENGERS

Travel through the Region's 15 Regional & Local Airports.

DTW RANKS AS A TOP GLOBAL AIRPORT

Main Passenger Regional Airports: Detroit Metro (DTW), Flint Bishop, and Oakland International.

HIGHWAY CONNECTIVITY

2,047 MILES OF HIGHWAYS & INTERSTATES

- I-94 travels through Chicago, IL to Seattle, WA and intentionally to Toronto, Canada.
- I-75 connects the upper peninsula of Michigan to Canada all the way to southern Florida.

5 INTERNATIONAL BORDER CROSSINGS

When the New Gordie Howe Bridge is Completed in 2025.



3) Corporate & Professional Talent

Regional Workforce, Robust Talent Pipeline, and Related Programs

Detroit Region's Corporate and Professional Occupation Talent

735,000 Corporate and Professional Talent

Regionally grew by 40,000 workers in the past five years.



47,596 Office Clerks, General

Nearly 20% more talent than avg. U.S. region.



46,234 General Operations Managers

Increased by 40% (+13,000) past five-years.



39,339 Customer Service Representatives

+12,000 talent pipeline from related completions.



24,436 Secretaries and Admin. Assistants

Wages are more affordable than U.S. rates.

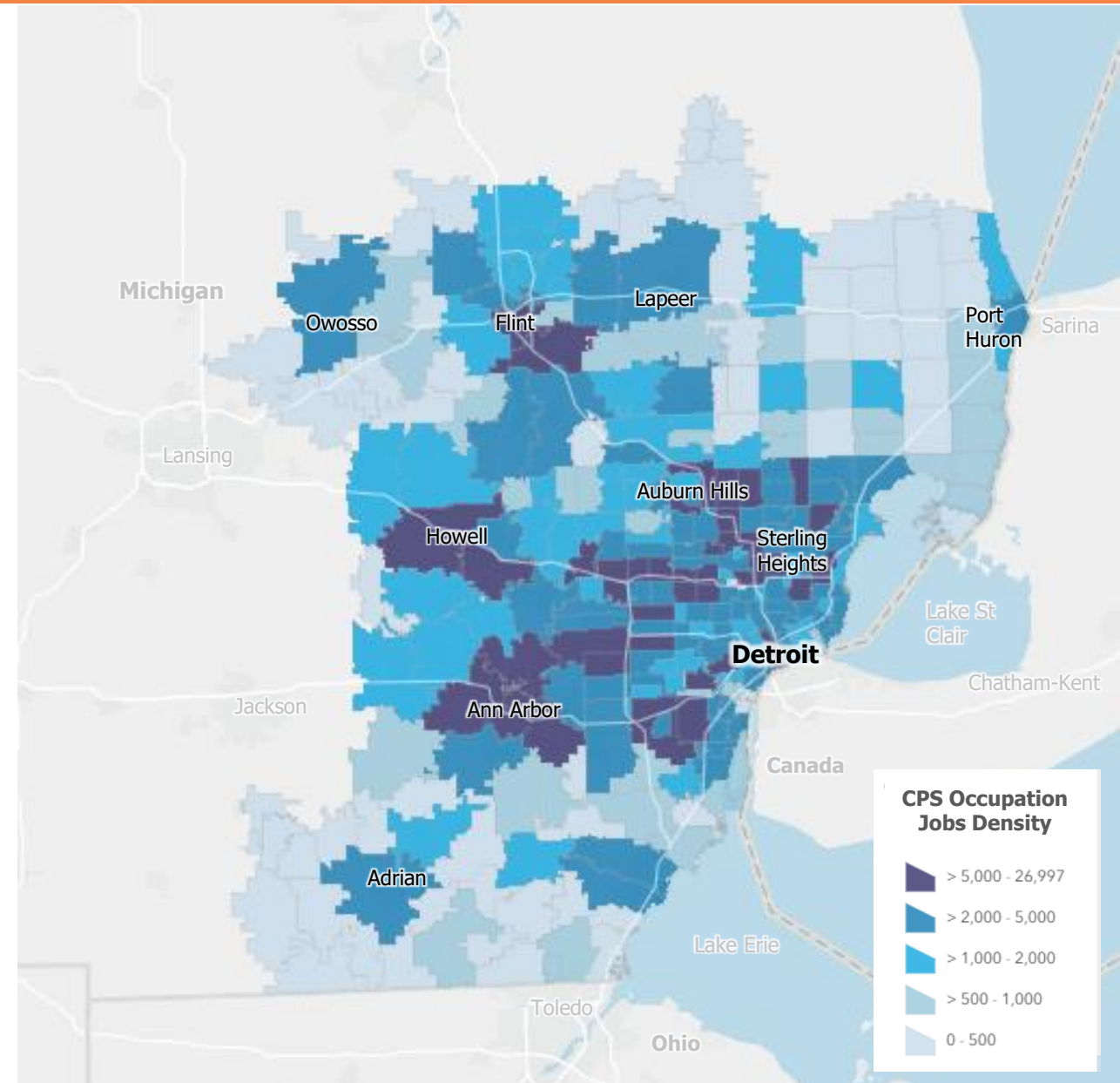


24,251 Accountants and Auditors

Nearly 20% more talent than avg. U.S. region.

Source: Lightcast.

Note: Corporate and Professional Services occupation talent grouping includes 135 related five-digit SOC's.,



Detroit Region's CPS Higher Education Advantage

200 Universities and Colleges Nearby

The Detroit Region can attract talent from some of the nation's top institutions within an average five-hour drive.

275,000 CPS Program Completions

Within the drive-time radius, which the Detroit Region makes up nearly 15% of total completions in 2025.

190+ CPS Related Programs

At higher education regional institutions, which completions have increased 16% in the past five-years.

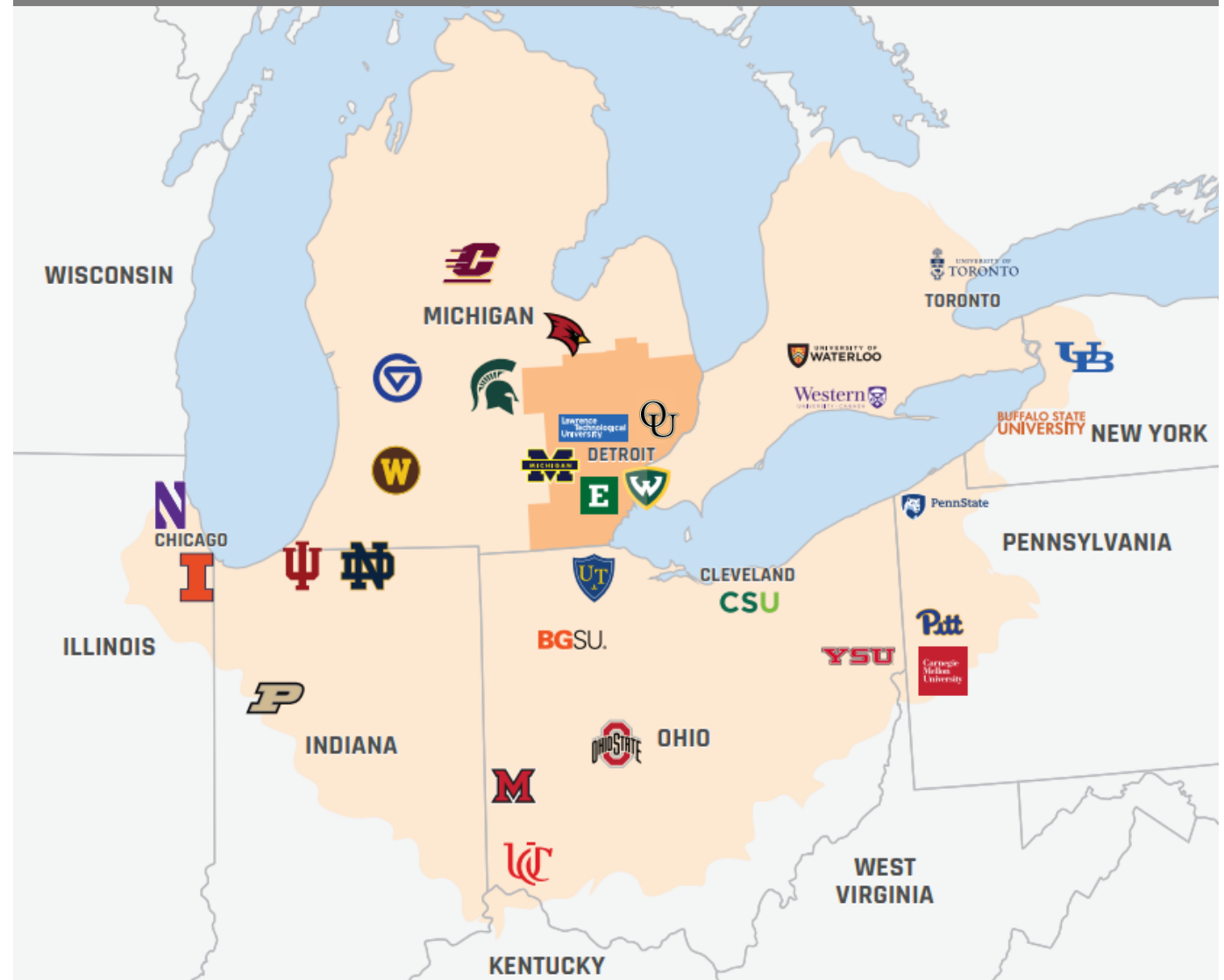
Top Corporate & Professional Programs

By total completions in the Detroit Region, 2025:

- Business & Marketing Management = 8,900
- Liberal Arts & General Studies = 8,100
- Computer Information & Support Services = 4,800
- Psychology = 2,200
- Public Administration & Social Services = 1,800
- Legal Professions & Studies = 870
- Communications = 820

Source: Lightcast Note: Completions include certificates and degrees.

Notable Universities & Colleges within a Five-Hour Drive from the Region



Regional Higher Education: Corporate & Professional Services

 UNIVERSITY OF MICHIGAN	 UNIVERSITY OF MICHIGAN - Dearborn	 WAYNE STATE UNIVERSITY	 LAWRENCE TECHNOLOGICAL UNIVERSITY	 OAKLAND UNIVERSITY	 MACOMB COMMUNITY COLLEGE	 HENRY FORD COLLEGE	 SCHOOLCRAFT COLLEGE
 Ross School of Business	 Business Administration	 Mike Ilitch School of Business	 Engineering Management	 School of Business Administration	 Business Administration	 Accounting	 Business Administration
 Stephen M. Ross Center for Sustainable Business	 Business Analytics & Data Science	 Business Analytics	 Data Science & Analytics	 Business Analytics	 Accounting	 Business Administration	 Accounting
 Business Analytics	 Accounting	 Supply Chain Management	 Project Management	 Supply Chain Management	 Human Resource Management	 Computer Information Systems	 Business Analytics
 Information Systems	 Supply Chain Management	 Human Resource Management	 Technology Management	 Human Resource Management	 Marketing	 Business Analytics	 Supply Chain Management
 Entrepreneurship & Innovation	 Supply Chain Management	 International Business	 Cybersecurity	 Information Systems & Cybersecurity	 Supply Chain & Logistics	 Marketing	 International Business
 Gerlad R. Ford School of Public Policy	 Human Resource Management	 Cybersecurity Management	 Entrepreneurship	 Healthcare Administration	 Paralegal Studies	 Human Resource Management	 Project Management (Certificate)
 Supply Chain Management	 Marketing	 Public Administration	 Construction Management	 Executive MBA	 Business Analytics (Certificate)	 Supply Chain Management	 Entrepreneurship & Small Business
 Global Business Management		 Nonprofit Management		 International Business	 Customer Service & Professional Skills	 Paralegal Studies	 Professional Communication
#4 U.S. Public MBA Masters of Business Administration	#16 Best Regional Universities In the Midwest	Top 15% Best Accounting & Finance Program National Ranking	#12 Best Regional Universities In the Midwest	#4 Best Business & Project Mgmt. In the Great Lakes Area	Top 10 Community Colleges In the Nation	#10 Best Accounting Associate Degree In Michigan	Top 10 Small Business Management Programs in Michigan

Sources: U.S. News World Report (2025), WalletHub (2024), Niche (2026), Program information from university and colleges.

Community Colleges Build a Strong, Industry-Aligned Workforce

The Detroit Region's nine community colleges provide an employer-connected talent pipeline through customized training, career & technical education and earn-while-you-learn apprenticeships—helping employers develop a skilled workforce.

86,000+ Students Enrolled at Nine Community Colleges

Located in the Detroit Region which have more than 17,000 annual completions.

More than 100 Employer Driven Training Programs

Direct partnerships with employers to train workers for new or expanded jobs.

530+ Career-Focused Associate Programs Available Here

Broad pipeline of applied, career-focused programs aligned to workforce needs.

Michigan Ranks #4 for Active Registered Apprentices

More than 23,000 active apprentices throughout Michigan in 2025, which completions have increased by 16% in the one-year & 8,600 new applications.

Sources: Lightcast, Michigan Center for Data & Analytics.

Note: Completions include certificates and degrees. Logo graphic not comprehensive of all employer driven partnerships.

NINE REGIONAL COMMUNITY COLLEGES



BROAD EMPLOYER DRIVEN PARTNERSHIPS



4) Regional Real Estate Market

Office Real Estate Highlights and Trends in the Detroit Region

Regional Office Market Rent is One of the Most Affordable

Detroit #2 Most Affordable Office Rent

Out of top metros, with the rent being 50% more affordable than LA, New York, and San Francisco.

Avg. Office Rent at \$22.42 Per Sq. Ft.

In the Detroit Metro, varying among submarkets Birmingham (\$31.42), CBD (\$24.62), Detroit-New Center (\$24.15), Troy South (\$20.56), and Southfield (\$19.35).

40% More Affordable Office Rent Here

Rates in the Detroit Metro than national rates which was at \$37 per sq. ft. in Q2 2026.

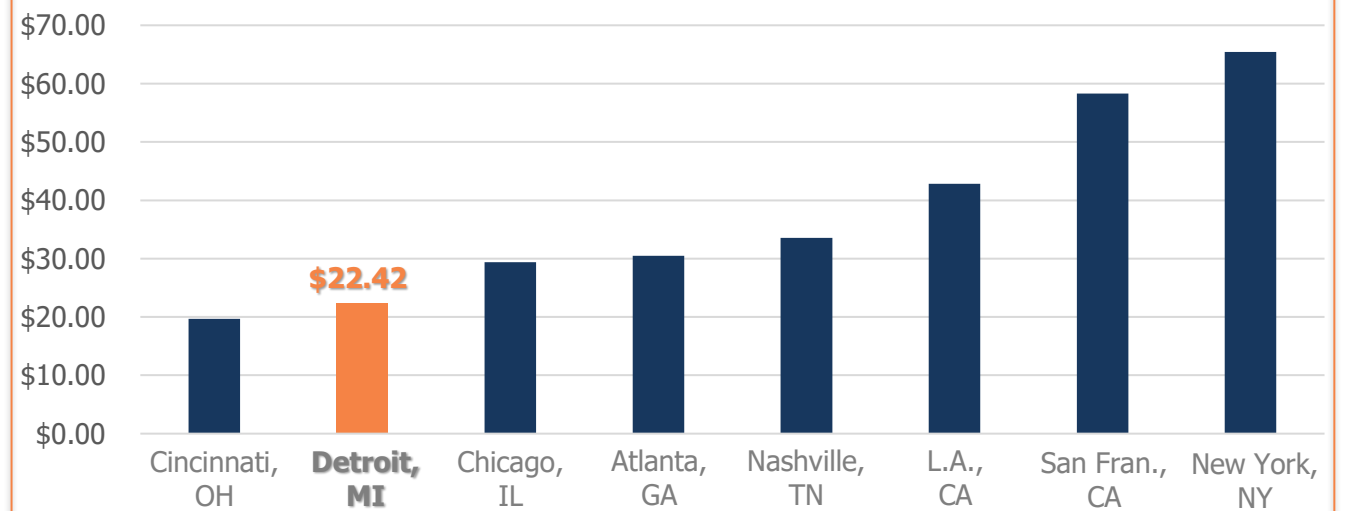
13.5% Office Availability Rate Here

The availability rate of office space in Detroit is nearly equal to national rates of 15.5%.

Source: CoStar Group. Note: Office is defined as Class-A and MSA is Metropolitan Statistical Areas.



AVG. OFFICE MARKET RENT PER SQ. FT. TOP METROS, Q2 2026



Regional Office Real Estate Remains Steady with New Pipeline

1.7 Million Sq. Ft. New Office Space

Office space under construction in Q2 2026, which 90.9% of that space is already pre-leased in the Detroit Metro.

No. 3 for Office Space Under Construction

Detroit Metro ranking out of top metros in Q2 2026, two-times more than Nashville, Chicago, and Cincinnati.

201 Million Sq. Ft. Office Space Inventory

52.3 million Sq. Ft. is 4-5-Star space, 94.1 million is 3 Star, and 55.0 million is comprised of 1-2 Star stock.

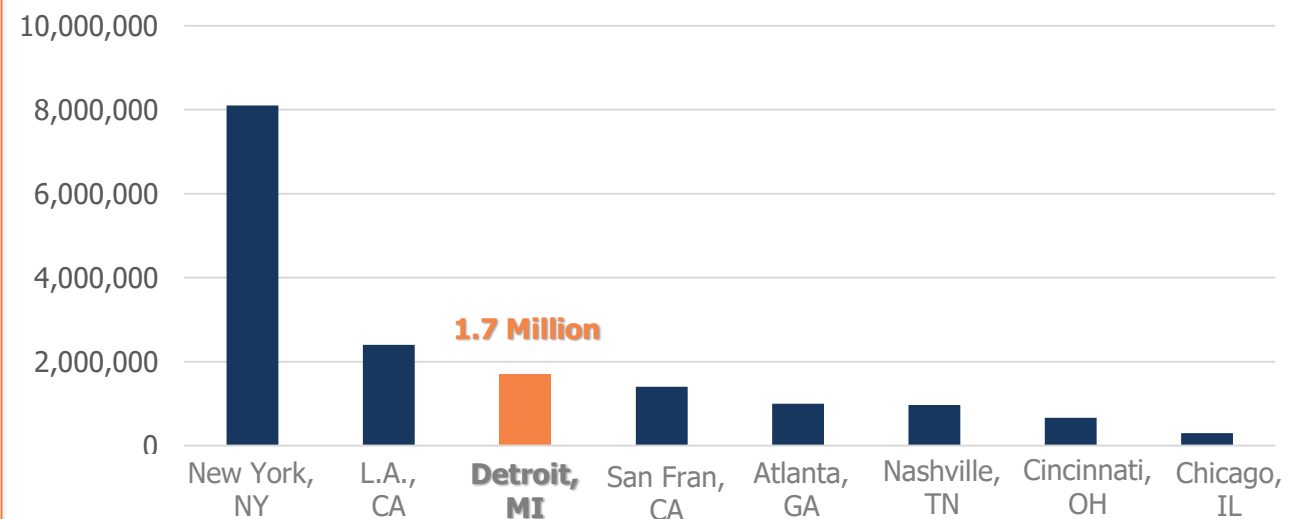
Regional Office Vacancy Rates at 12.2%

Rates have remained steady in the past-year and is lower than national vacancy rates for Q2 2026.

Source: CoStar Group. Note: Office is defined as Class-A and MSA is Metropolitan Statistical Areas.



OFFICE SQ. FT. UNDER CONSTRUCTION TOP METROS, Q2 2026



Detroit is a Large But Cost-Competitive Industrial Market

642 Million Sq. Ft. Industrial Inventory

Including 340M sq. ft. of logistics, 255M of specialized industrial, and 46.7M of flex space in the Detroit Metro.

One of the U.S. Largest Industrial Markets

Detroit makes up 8% of the nation's total industrial inventory and ranks the #8 largest industrial market.

5.5 Million Sq. Ft. New Industrial Space

Across 42 properties in the Detroit Metro and 41% of this new space is already pre-leased as of Q2 2026.

#2 Most Affordable Industrial Market

Detroit's rent is 30% more affordable than national rates and more affordable than other metros; San Fran. (68% more affordable), New York (60%), LA (48%), Nashville (27%).

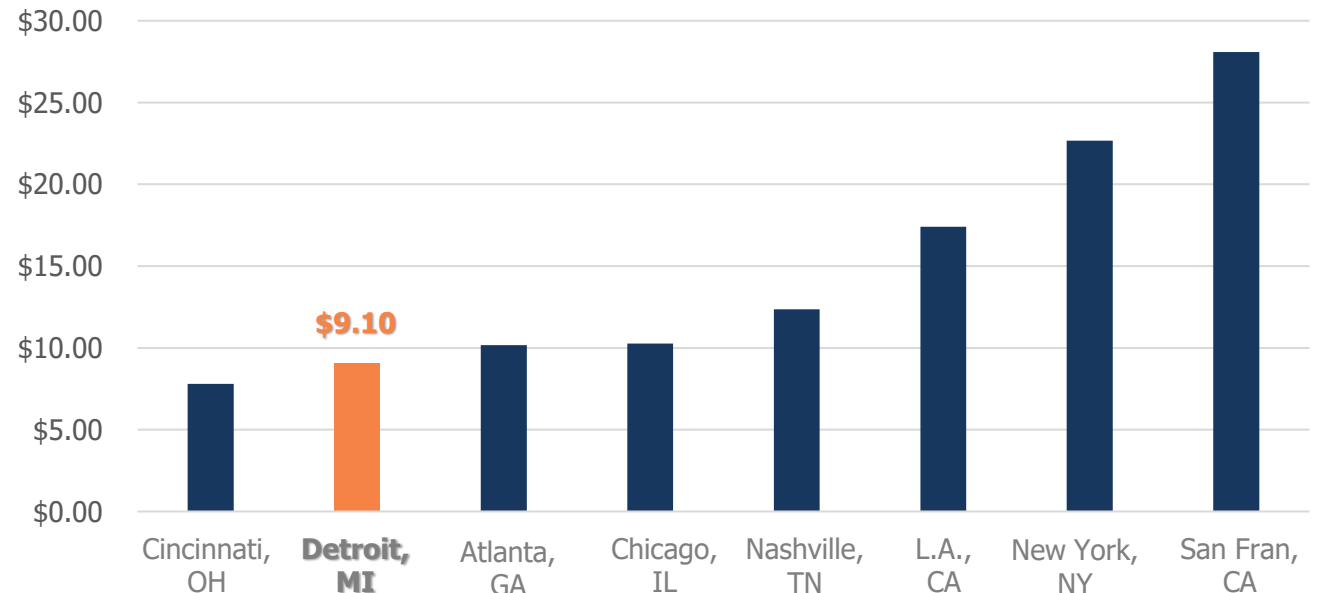
Significantly Tighter Industrial Market

Detroit Metro 4.6% vacancy and 6.3% availability compare favorably with national rates of 7.4% and 9.5%.

Source: CoStar Group.



AVG. INDUSTRIAL MARKET RENT PER SQ. FT. TOP METROS, Q2 2026



Remote / Hybrid Work Trends in the State and Detroit Region

- In 2025, 48.2% of organizations in Michigan reported offering formal remote working options for all or part of their workforce which is a decline of 66% reported two-years ago.
 - Majority of companies (68%) have made no changes to remote work policies, but flexible work practices remain the common long-term approach.
- In Detroit about 13.8% of the workforce reported working from home which was on par with the national rate.
 - The following locations had the highest percent of work from home; Boulder, Colorado (28%), Austin, Texas (25%), Raleigh, North Carolina (25%), Denver, Colorado (23%), and D.C. (22%).
- Some of the biggest employers in the region, the big three automakers in Detroit (General Motors, Ford, and Stellantis) have all implemented return to work policies.
 - The workforce that did have the option to be remote, is back in office from three to five days a week.

Source: American Society of Employers (ASE) and Axois.



Newlab at Michigan Central is Powering Mobility Startups

NEWLAB is a 270,000 sq. ft. innovation hub in Detroit where startups, corporations, and public-sector partners work together to **commercialize next-generation mobility and industrial technologies**. Providing entrepreneurs access to advanced prototyping resources, pilot opportunities, and a network of industry partners to accelerate growth.

More than 1,000 Members at 300 Startups

Companies located and supported through Newlab.

\$14.7 Billion Increase in Member Valuation

\$4 Billion in VC raised and \$3 Billion in exits since 2017.

150+ Commercialization Projects Completed

With 60+ industry and government partners, providing access to the following infrastructure; Robotics & Electronics Lab, CNC & Metal Shop, 3D Printing, & Manufacturing Services.

Robust & Innovative Mobility Assets Here

Including the Advanced Aerial Innovation Region (AAIR) a 3-mile drone innovation corridor and Transportation Innovation Zone (TIZ) for rapid deployment of mobility technology.

Source: Newlab. Note: Not a comprehensive list of companies and partners.

Newlab

COMPANIES



PARTNERS



8) CLUSTERS & CONTACT

Links to All Seven DRP Industry Clusters & Contact Information

Detroit Region's Key Industry Clusters

DRP has seven targeted industry clusters that was identified to support and diversify the economy, while creating jobs for all in the 11-county Detroit Region.

The story maps contain regional data trends, local expertise insights, case studies, and has a complimentary downloadable business case PDF – [**DRP GIS Portal Website**](#).



MOBILITY & AUTOMOTIVE



ADVANCED MANUFACTURING



CORPORATE & PROFESSIONAL SERVICES



RESEARCH, ENGINEERING, & DESIGN



DIGITAL TECHNOLOGY



LOGISTICS



FINANCIAL SERVICES

Thank You

DRP is an economic development 501(C)(3) nonprofit that offers confidential, no-cost assistance to domestic and international companies seeking to explore and invest in the 11-county Detroit Region.

DRP SERVICES

- A Single Point of Contact
- Regional Data
- Connections to Key Partners
- Incentives and Talent Assistance
- Building and Site Analysis

DRP CONTACT

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