(expleo)

Detroit Regional Partnership

DRP SUCCESS STORY

Expleo Establishes its North American R&D Presence in the Detroit Region

France-based engineering and technology company Expleo was looking to establish its first North American R&D facility as part of its continued growth in the U.S. The new operation would expand the company's presence in the automotive and mobility industry and create a foundation for future growth in North America.

With locations in Canada, the Midwest and the southern United States under consideration, Expleo ultimately selected Oakland County for the investment. The project brought the company's first North American R&D facility to the Detroit Region, creating 196 new high-wage jobs and generating more than $11.1 million in initial capital investment.

THE IMPACT

196
NEW HIGH-WAGE JOBS

$11.1M+
CAPITAL INVESTMENT

$3M+
PERFORMANCE-BASED GRANT

1ST
NORTH AMERICAN R&D FACILITY

> With our move into Oakland County, Michigan, we will be able to partner with its community of automotive businesses to provide the deeply integrated engineering and technology services needed to address the most pressing challenges facing our industry such as e-mobility.
>
> **— MARCUS GANGUIN,**
> EXECUTIVE VICE PRESIDENT, EXPLEO

FINDING THE RIGHT HOME FOR NORTH AMERICAN GROWTH

As Expleo began evaluating locations, DRP provided customized research and data on the region's engineering and technical workforce, giving Expleo a clearer picture of the talent available to support its hiring needs and future growth.

Oakland County also placed Expleo within the heart of the region's automotive ecosystem, with customers, suppliers and specialized talent nearby. Together, the region's workforce and industry connections helped make the Detroit Region a strong fit for Expleo's North American operations.



CONNECTING EXPLEO TO THE REGION

DRP worked alongside MEDC and Oakland County to help the company navigate economic development resources and connect with regional workforce and talent partners. The project also received a $3 million performance-based Michigan Business Development Program grant in support of Expleo's investment and job creation commitments.

DRP's support extended into recruitment. To help Expleo introduce itself to prospective employees, DRP funded a promotional video showcasing the company's new presence in the Detroit Region and providing another tool to support its talent attraction efforts.



A FOUNDATION FOR GROWTH

Expleo's new R&D operation gives the company a strategic base to serve customers, build its U.S. workforce and pursue continued growth in North America.

For the Detroit Region, the project adds another global engineering company to an already strong automotive and mobility ecosystem, bringing new expertise and high-value jobs to the region while reinforcing its position as a destination for international investment.